**CONFIDENTIAL WEEKLY** OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 43 JULY 24, 1948



COBRA TONE ARM Tone that stimulates extra play... sensational savings in record wear



The contribution of the Zenith Cobra Tone Arm to Wurlitzer 1100 tone means music so realistic that it stimulates continuous extra play and profits. At the same time it provides 95% record fidelity after 2000 plays—sensational savings in record and needle wear—more money for Wurlitzer Music Merchants.

"QUICK-AS-A-FLASH" REPLACEMENT UNITS **Amazing Savings in Service Time** 



All important electrical and mechanical parts in the Wurlitzer 1100 can be removed and replaced from two to a hundred times faster than ever before. Important savings in service time—more money for Wurlitzer Music Merchants.

## WURLITZER 1100s

## **OUT-EARN** ALL OTHER **PHONOGRAPHS**

#### **OPERATORS REPORT SAVINGS UPWARDS OF \$175 A YEAR** Equivalent to \$700 off the original purchase price in four years



Operators report that the savings in records and operating costs on the Wurlitzer 1100 will run as much as \$175 a year. That amounts to \$700 in four yearsequivalent to a substantial reduction in the purchase price. It makes the 1100 the greatest phonograph value ever offered operators. In addition to these savings in records, needles and service, because of its tremendous public appeal, the Wurlitzer 1100 pays Wurlitzer Music Merchants a precedent-shattering high return. Again more money for Wurlitzer Music Merchants.

SEE YOUR WURLITZER DISTRIBUTOR NOW!

#### WURLITZER PHONOGRAPH DISTRIBUTORS



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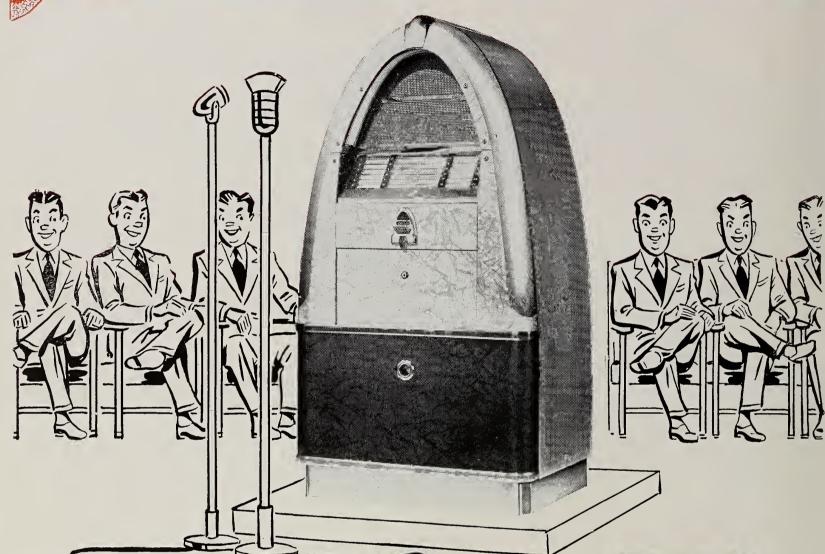
Smith & Fields Distributing Co. 136 N. Fifth St., Philadelphia 6, Penna. 420 N. Craig St., Pittsburgh 13, Penna

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CORONET for bigger profits...CORONET for perfect performance...CORONET for 495! These campaign promises will be kept. Never before has an automatic phonograph offered operators and location owners so many outstanding advantages. Investigate now! Contact your Aireon representative... or the factory direct... for complete information.

The World's Finest Phonograph Equipment ... at the World's Lowest Prices.

495 '48

Aireon

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General Office: 1401 Fairfax Trafficway, Kansas City, Kansas In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.

## THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE-IT IS NOT SOLD ON NEWSSTANDS

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July 24, 1948

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

#### Talking It Over



Where all other of the nation's industries have always made it a practise to bring the fields allied to them into their fold, for some unknown reason, this field has never trespassed beyond its own limited boun-

As The Cash Box stated for some years,

As The Cash Box stated for some years, and the present is indicative of this need, the time has come when this trade must call upon its allied fields to help make its right arm stronger.

Just to have them enter into a "onceayear" trade show is of little, if any, worth whatsoever. These people, and some of them are extremely large firms, are benefiting from the energy and efforts put forth by this industry.

There was a time when they had to be catered to. But, that time has passed. If the members of the allied industries don't realize it now, then they never will realize it. This field must ask for their whole-hearted and complete support.

Instead of "hiding" the fact that they are doing business with the coin operated machines industry, they must arrange to make it well known everywhere (as they do for other trades) that the coin machine field is an "integral and definite" part of their business. That their employees are dependent to an extent on the progress and prosperity of this field.

Juke box, pinball, other games ops, are buying bulbs and lamps from noted manufacturers. But, have these nationally known allied manufacturers ever yet brought to the attention of their large number of stockholders, or the public generally, that even a fraction of the business success of their firms are to some extent dependent on the successful continuance of this industry?

This is but one example. There are a very large number of manufacturers of components and raw materials who profit from the coin machine industry and yet, not one of these comes into the open to tell their stockholders, nor the general public, about this fact.

The time has come to realize that the allied industries can strengthen the right

this fact.

The time has come to realize that the allied industries can strengthen the right arm of this business. In the juke box business, record firms, whose advertising appears openly in the nation's major mass media, should tell the public about the marvellous entertainment juke boxes offer.

Only in the vending field where Coca-Cola and certain tobacco firms have used the nation's leading publications to tell the story of vending machines has there been

story of vending machines has there been such advertising.

But others, those others who take many, many thousands of dollars from the coin machine industry annually—have said NOTHING.

The time has come when this industry, for its own welfare, requires that these firms SPEAK UP . . . OUT LOUD!

Bill Gorsh

Pinball Mfrs Smash Into Summer Sales Slump Bogie With New Game Deluge. Music Sales Spiral As Ops Report Higher Collection Averages. All Elated As Industry Heads Into Great Summer Season.

Most heartening and elating fact to face the coin machine industry is the determination of the nation's leading manufacturers to smash the so-called summer sales bogie which, for many years, has always deflated and depressed the field during the hot months.

This summer season has seen the introduction of some of the finest new machines the pinball manufacturers have ever presented. One right after the other, the nation's most outstanding manufactories entered the market, right at the very height of the torrid summer season, with brand new games.

Bally Manufacturing Co. presented "Carnival" as well as "Bally Bowler." United Manufacturing Co. presented "Major League Baseball." Chicago Coin are in the field with "Spinball." D. Gottlieb & Co. presented "Ali Baba." Genco Mfg. Co. have "Merry Widow." Williams Manufacturing Co. are continuing production on their game, "Yanks."

Others are also promised right in the very midst of the 1948 summer season offsetting any possible thought that there will be any reason for a slump during the torrid months.

In the music field there is an awakening taking place with distributors for Wurlitzer, Rock-Ola, AMI, Aireon, Filben, Packard and Seeburg reporting that sales are beginning to spiral upward. The fact is that music operators through the country have, for some past weeks, been reporting higher collections.

Therefore, for the first summer season since the war period, the trade has at last found its footing and, it now seems, is leading into the Fall season with every possibility for better business and, what's most important, for the boom which has long been overdue.

Most ops have adjusted themselves to this new era. They're on a more Most ops have adjusted themselves to this new era. They're on a more solid footing. They have eliminated a great deal of unnecessary overhead. They have, in a great many instances, returned to take care of routes themselves. They have also found that it pays to keep new equipment in operation, not only to forestall loss of locations to competitors, but, to assure themselves continued high collection averages.

The manufacturers have added tremendous stimulus to the possibility of starting a boom right in the summertime. This is much different from the statements which a few of them made earlier this year.

Some stated that they wouldn't think of presenting any new products this summer season. These men have turned about, for the good of the entire industry, and are now rushing their greatest products to market, giving the entire field a chance to get going into speedier action than any summer season in many, many years.

A great many wholesalers are surprised by the sudden action brought about by these enterprising manufacturers who foresaw that loss of business during the second quarter could be well taken up during the third and fourth quarters with all gaining headway as sales action gained momentum.

"This is only a beginning for our factory," one noted manufacturer advised *The Cash Box*, "we are planning to make this the best summer in the history of our distributors. What's more they agree with us that we can get good action under way right now that will lead right into the heart of the fall season with business getting better and better as we go along."

"We should all get together," he stated, "to once, and for all time, smash

the bogie of the summer slump season. There's no such thing when men want to work and work hard and will do their job."

Both in the music and games fields the action started some weeks ago with used equipment. The Cash Box, at that time, published a report advising that there had been a definite increase in used machine sales through the country, and that many wholesalers were covering the country in an effort to dig up machines to fill the orders which they had taken. In fact, the later used equipment was becoming harder and harder to obtain.

As the better used machines disappeared from showrooms and stockrooms, ops began to make deals with wholesalers for new machines. Prices being featured in some areas have started sales of new equipment rolling in ever greater quantity. The result is now that sales have swung over to new machines. These are growing in demand as the trade realizes they can amortize them more rapidly and show a profit; at the prices being featured.

The grand result is that there is now a definite upward swing thruout the entire business with extremely great impetus being given this upward spiral by the manufacturers who, during the torrid summer months, decided to come out with brand new machines which many of them were holding in abevance for the fall-winter season.

abeyance for the fall-winter season.

It is now believed thruout the trade that there is sufficient ground here for creating a boom era and, if collections continue their upward movement, present sales action can help swing the entire business into the long overdue

One big feature of this present upward sales movement is that the trade has taken to it with greater enthusiasm than any expected. Some were rather gloomy about the prospects of presenting new equipment at this time, in the belief that summer sales would not justify the investment made.

Those ops who are out on the firing line and who are trying with every possible maneuver, with all energy and effort, to boom the business in their areas. have found themselves successful. They have learned that this requires a combination of business efficiency plus intelligent promotional exploitation.

And, as stated previously, with many now down to absolute rockbottom where overhead expense is concerned with most of their machines of old vintage and completely paid for, with the fact that new machines always "lift up" collections, with the knowledge that new machines forestall competition and prevent loss of locations—has driven intelligent operators to purchase new machines to lead them into a better collection era—even during the summer months. the summer months.

The slogan which The Cash Box has urged on the field is being adopted by many—"Workers—not just collectors—needed."

These are the men who are suddenly turning what used to be known as "the slump summer season" into one of the best seasons the trade has ever enjoyed—leading right into the very heart of the forthcoming Fall-Winter of 1948 with every possibility of a boom getting well under way.

The manufacturers are to be tremendously complimented by all in the field for their foresight and for the daring investment which they made, as well as for the faith which they have shown in their industry by presenting such a deluge of new equipment during a period when few, if any, believed that sales could be paced to a somewhat normal mark so as to justify such investment. such investment.

# THE CASH BOX OCIO July 24, 1948



#### AL TRACE

You can bet your boots that the happy fellow with the big smile pictured above is "calling everybody darlin" these days. He's Al Trace, veteran orkster who is currently hitting on all cylinders with his smash Regent recording of "You Call Everybody Darlin'." Initial reaction to the song points to a bonanza for coin ops with Trace's platter gradually increasing in popularity. Trace immediately garnered a sensational road tour and a series of theater engagements

when the recording started to boom. He's disbanded his zany antics and set out with a new group, which we might add serves up some wonderful music. The Trace biscuit also points a finger at the Regent Record prexy, Freddy Mendelsohn, ex-music operator who has had phenomenal success in selecting material. Trace is currently featured at the Blackhawk, Chicago. Direction: International Artists Corp. Exclusively featured on Regent Records.

#### DEATURES:

- \* The Nation's Top Ten Juke Box Tunes
- \* The Cash Box Record Reviews
- \* Juke Box Regional Record Report
- \* 'Round The Wax Circle

- \* Rollin 'Round Randolph
- \* Race Record Reviews
- \* Folk & Western Record Reviews

★ The Cash Box Disc-Hits Box Score

- \* Hot In Harlem, Chicago, Los Angeles & New Orleans
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes

## Webster-Chicago **Nylon Needles** add profitable mileage to records

Nylon filters noise without reducing tone brilliance. Knee Action absorbs shock and prevents distortion. This means greater useful life for records...lower maintenance, more profit.

Use the needles which produce the best all-around results. Select from a complete line for the specific service you require.









Ivory Nylon with Knee Acjewel tip . \$3.50



Knee Action-Genuine Natural Sopphire Tip . . . . \$5.00

w G prolongs the life of your records.

WEBSTER-CHICAGO

Makers of Electronic Memory Wire Recorders and Webster-Chicago Record Changers

5610 West Bloomingdale Avenue Chicago 39, Illinois

#### PETRILLO REJECTS PEACE PLAN

#### AFM Prexy Rejects Institute Of Music Plan — Diskers Remain Optimistic As Foreign **Cutting Increases**

NEW YORK—James C. Petrillo, president of the American Federation of Musicians, (AFM) was learned to have rejected the proposal of the record manufacturing industry for the formation of an "Institute of Music", this past week.

The plan, originally formulated by Decca Records prexy Jack Kapp, had met with the full approval of the bulk of the nations record manufacturers.

Decca Records prexy Jack Kapp, had met with the full approval of the bulk of the nations record manufacturers. If Mr. Petrillo had approved the plan, it would have almost immediately called an end to the current recording ban, now in its seventh month.

Altho no detailed reasons could be learned for Petrillo's rejection of the proposed plan, it was learned that the diskers Industry Music Committee was formulating plans for another possible stab at the plan and the union president, and at the same time, making plans for ways and means of skirting the Petrillo ban.

The plan itself embodies a public service theme and would have put the union president in the public eye as one of the nations "best" labor chieftains. The possibility existed late this week of the diskers industry committee going ahead with plans to present their case in a widespread public relations program, aimed at John Doe.

That the diskers have thought of a possible turn to a public relations program indicates that they had thought of the possibility of a rejection by Petrillo and had prepared for it. Should the recording industry turn to a public relations program, it is to be expected that the AFM would counter with its much heralded publicity staff.

Meanwhile recording chieftains

licity staff. Meanwhile recording maintained their feeling of optimism.
One well noted record exec stated, "I know for a fact that musicians are getting restless. As the entertainment industry continues to cut down, those musicians will start looking for the recording fees they previously earned."

The majority of recording officials queried this past week freely stated that they will continue with plans for cutting masters outside of the United States, and dub in vocal backgrounds at a later date.

#### King Records Give Music Ops 5% Return Privilege. Firm Buys Ravens & Gant Masters

CINCINNATI, O. — Syd Nathan, president of King Records Inc., this city, this past week announced to the trade that his firm will immediately institute a policy aimed at closer co-operation with music operators throughout the nation.

The firm disclosed that they will

The firm disclosed that they will grant a 5% return privilege on records sold to music operators.

A statement from the firm read, "It's high time someone gave the juke box operators a break. The boys who operate the boxes have been very cooperative in plugging King tunes and pushing them right up to the top of the list."

"King Records Inc., want to show their appreciation for the fine job the ops are doing, and so the juke box boys are to be given a 5% return privilege twice a year, that is usually only extended to dealers. The 5% return privilege will be retroactive starting July 1st, and will end December 31, 1948, for the first sixth month period."

period."

"As an example we'll say that John Doe, who operates 200 boxes, bought \$1,000 worth of King Records over the first sixth month period from July 1st to December 31, 1948. Just as soon as John Doe receives his authorization

for his 5% return privilege, he can wrap up \$50.00 worth of unused records and return them. Within a short time he'll get a credit invoice for \$50.00 which can be applied against future orders."

Mr. Nathan also disclosed that the firm had purchased additional masters. Six sides by the Ravens, one of the nation's foremost vocal groups were purchased from Hub Records, New York. Only two of these sides had been released before. In addition, the plattery purchased sixteen sides from Cecil Gant, which Gant had recorded for himself several years ago. First side to be released is titled "Why", and in the opinion of music men, the disk promises to be another hit for the King diskery.

Mr. Nathan also disclosed that he "wishes to go on record as emphatically denying that he bid for the Ivory Joe Hunter masters, turned back to Hunter by Pacific Records".

A well known show biz magazine carried the story recently, intimating that Mr. Nathan had bid for the Ivory Joe Hunter masters.

Mr. Nathan's first knowledge that

Joe Hunter masters.

Mr. Nathan's first knowledge that that masters were for sale was when he read this magazine stating that he

#### Cleveland Ops Select "Darktown Strutters Ball" **August Hit Tune**

CLEVELAND, O. — Jack Cohen, president of the Cleveland Phonograph Operators Association, this past week disclosed that the trade group had selected the Connie Haines—Alan Dale Signature recording of "Darktown Strutters Ball" as the Associations Hit Tune For the Month of

August.

The Signature platter took first place in the balloting by a wide margin it was learned.

Well over 500 enthusiastic teenagers participated in the Hit Tune Party, sponsored by the music ops.

"Darktown Strutters Ball" will be placed in the number one slot of the more than three thousand phonographs in the Cleveland area.

tions Hit Tune For the Month of August.

#### **Apollo Records Name** Chord Distributors For Illinois & Indiana

NEW YORK—Irving Katz, eastern sales manager for Apollo Records Inc., this city, this past week announced the appointment of Chord Distributors to handle the firm's line exclusively in the states of Illinois and Indiana.

Chord Distributors, located at 2406 So. La Salle St., Chicago, have long been established as one of the nation's top distributing organizations. The firm is headed by Monroe Passis.

Chord replaces the S. E. Schulman Company as distributor for that area effective immediately.

#### **Mindy Carson Guests** With Wurlitzer Distrib



PHILADELPHIA, PA. — Mindy Carson, popular Musicraft Records singing star gets an eyeful of the new Wurlitzer 1100 phonograph, currently spinning her latest disk hit "Everyday I Love You Just A Little Bit More." Showing Mindy the new Wurlitzer is Jackie Fields, of Smith and Fields Dist. Co., Philly distributor for the Wurlitzer firm. Mindy recently concluded an engagement at Philly's famed Click Theater Cafe and is currently lining up a long series of personal appearances.







# uke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



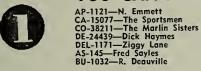
CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
AS—Astor
BE—Beacon
BU—Bullet
CA—Capital
CM—Commodore
SN—Continental
CO—Columbia
CS—Coast
DA—Davis
DE—Decca
DEL—DeLuxe
DL—Delmac

DM—Damon
EX—Exclusive
FL—Flint
JE—Jewel
GR—Grand
KI—King
LO—London
MA—Majestic
MI—Miracle
ME—Mercury
MG—MGM
MN—Manor
MO—Modern
MU—Musicroft
NA—National

PA—Palda
RE—Regent
RO—Rondo
RA—Rainbow
SA—Savoy
SD—Super Disc
SP—Specialty
SI—Signature
ST—Sterling
TO—Top
TC—20th Century
UN—Universal
VI—Victor
VT—Vitacoustic

#### YOU CAN'T BE TRUE, DEAR



#### MY HAPPINESS

BU-1032—Ronnie Deauville CA-15094—The Pied Pipers CO-38127—The Marlin Sisters CN-1241—The McKay Trio DE-24446—Ella Fitzgerald

DA-20-17—Anne Vincent DM-11133—Jon & Sondra Steele ME-5144—John Laurenz SI-15026—Alan Dale PA-1004—P. Sheridan

#### WOODY WOODPECKER

CO-38197—Kay Kyser O. CA-15145—The Sportsmen

ME-5154-The Honeydreamers



#### LOVE SOMEBODY

CO-38174-Doris Day & Buddy Clark



#### TOOLIE OOLIE DOOLIE

CA-15059—The Sportsmen CN-1223—Vaughn Horton DN-2015—Dana Serenaders DE-24380—Andrews Sisters FL-5005—Alpine Belles

LO-201—Johnny Dennis SP-5505—Larkin Sisters ST-1013—Dick Hayman VI-25-1114—Henri Rene O.



#### LITTLE WHITE LIES

CO-38114—Dinah Shore DE-24280—Dick Haymes JE-2002—Martha Davis

MU-558-Mel Torme VI-27521-Tommy Dorsey O.



#### YOU CALL EVERBODY DARLIN'

AP-161—Tennessee King DEL-1178—Bruce Hayes ME-5155—Anne Vincent

RE-117—Al Trace O. ST-3023—Al Trace O.



#### JUST BECAUSE

CO-38072—Frank Yankovic O. DE-25376—Dick Stabile O. MA-1231—Eddy Howard O.

ME-6086—Sheriff Tom Owens SI-15027—Al George O. VI-20-2941—Lone Star Cowboys



#### TELL ME A STORY

CO-38050—Frankie Carle O. DE-24329—Ames Bros. ME-5120—Vic Damone

MG-10144—Bob Houston VI-20-2761—Sammy Kaye O.



#### **CONFESS**

CO-38174—Doris Day-Buddy Clark DE-24409—The Mills Bros. ME-5129—Patti Page

MG-10194—Jimmy Dorsey O. VI-20-2812—Tony Martin

#### Capitol Records Merge **Five Regional Distribs** Into National Org.

#### Firm Will Achieve Wider Distribution Under New Set-Up

HOLLYWOOD, CALIF.—The proposed merger of its five regional distributing subsidiaries into a single national organization as of August 31, 1948 was announced this past week by Capitol Records, Inc.

During the six years of its history Capitol utilized a system of regional distributing corporations to achieve

complete national coverage quickly.

Now that the full coverage has been achieved it is felt that an even greater job can be done for Capitol dealers throughout the nation by operation of a single national organization, Capitol explained.

Capitol Records Distributing Corp., will be the name of the entity surviving the merger of Capitol Records Distributing Co., Inc. of California, Capitol Record Dist. Co. of Texas, the Capitol Records Dist. Co. of Georgia, Capitol Records Dist. Co. of Illinois and the Capitol Records Dist. Co. of New York.

The single national distributing organization will control operations of Capitol's thirty company owned branches and will coordinate additional distribution through a number of additional independent distributors as well.

#### PORTEM DIST.

July 24, 1948

**Eastern Distributors** for the BEST IN BE-BOP

> SAVOY "Bubbles" "35-30"

"We're Gonna Rock"

\* \* \* SPECIALTY

"You Don't Love Me" by Camille Howard & Roy Milton

> **BLACK & WHITE** all by T-Bone Walker

> > \* \* \* **JEWEL**

"Recess In Heaven" "Little White Lies" \* \* \*

DIAL

"This Is Always" by Charlie Parker-Earl Coleman Hits by Dizzy Gillespie \* \* \*

Other Labels Comet - Supreme - Excelsion

PORTEM DIST. INC. 520 W. 50th St. (CI 6-6271) N. Y.

#### **WE'VE DONE IT AGAIN—ALL NEW RELEASES**

**ALL HITS** on . . .



9049-BILLY ECKSTINE'S

"SOPHISTICATED LADY"-"JITNEY MAN"

9048-CHARLIE VENTURA'S

"EAST OF SUEZ"—"I'LL NEVER BE THE SAME"
(Featuring: Buddy Stewart, vocal: Kai Winding, Gus Cole, Shelly Manne, Lou Stein)

9047-HANK D'AMICO'S

"HANK'S PRANKS"—"JUKE BOX JUDY"
(Featuring: Cory Cole, Don Byas, Frank Newton, David Rivera, Sid Weiss)

9050-DON REID'S

"JUST A GIRL THAT MEN FORGET"—"LOVE IS A DANGEROUS GAME" (Vocalist with Xavier Cugat for years)

9046-GRACE SMITH'S

"BABY, YOU'RE JUST MY SPEED"—"COMPETITION BLUES"
(Formerly with Lucky Millinder, Erskine Hawkins, Andy Kirk, Tiny Bradshaw)

9045-THE RAVENS'

"SEND FOR ME IF YOU NEED ME"—"UNTIL THE REAL THING COMES ALONG"

25001 - CHARLIE BARNET'S

"CHEROKEE"-"REDSKIN RHUMBA"

CASH IN WITH THESE HITS



\* \* \* \* ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR

or NATIONAL DISC SALES . 1841 B'WAY, N. Y. 23, N. Y. \*\*\*



"Ah! But It Happens" (3:12)

"Hold Me" (2:47)

FRANKIE LAINE (Mercury 5158)

(Mercury 5158)

The well rounded voice of Frankie Laine, and a pair that should find itself in zillions of phonos in the very near future. Frankie's individual vocal styling is pointed to all the more in this pair, with the emphasized lyrical expressions making the listener stop and grab another earful time and again. Top deck, titled "Ah! But It Happens" is the one that rates like a spade flush. Weaving in slow, rich manner Frankie lends his pipes that sharp and invigorating styling to the brilliant patter of this ditty. The song is sure to arouse loads of talk in disk circles, as well as establish Laine as a firm coin culler for music ops. On the backing with "Hold Me," Frankie comes back with another grade A performance to keep the stage hot. Deck fairly reeks of buffalo hide, and is sure to make the kids dig for silver. Needling runs in ultra slow fashion, suitable for the kids who love to love and get up close. Don't miss this duo of dynamite.

"You'll Always Be My Sweetheart" (2:51)

"Don't Let Me Stop You" (2:54)

WALTER SCHEFF (Universal 116)

Pair of sides ops may use as excellent filler material are these offered here in pleasurable fashion by Walter Schaff. Titled, "You'll Always Be My Sweetheart" and "Don't Let Me Stop You," Walter pitches pipes in favorable manner to possibly set the stage for some phono play. Both sides of the wax are ably suited for ops with tavern locations. Ballading by Schaff makes for pleasant listening, and altho the songs themselves, don't showcase his vocal strains to best advantage, they will nevertheless suffice. Ops who have the spots—take note.

"That Five O'Clock Feeling" (2:57)

"I Don't Want To Meet Any More People" (3:12)

FRANKIE CARLE ORCH. (Columbia 38203)

(Columbia 38203)

Delightful orchestrated patter of the Frankie Carle ork, and a pair of sides well loaded with possibilities to score in juke boxes throughout the land. A wide favorite among phono fans, Frankie continues offering his brand of top notch music with this pair titled "That Five O'Clock Feeling" and "I Don't Want To Meet Any More People." Topside, featuring chirp Nan Wright shows as a piece which might click big with ops. Nan's teeming tones ring true as the metro of this glowing ditty bounces along in happy fashion. Wordage spills around the title throughout, with some brilliant spots by the Carle crew coming in to round out the side. On the flip with "I Don't Want To Meet Any More People," thrush Marjorie Hughes grabs the lead to spoon the glory of this soulful ballad. The gal's pipes are deep and meaningful with Marj displaying loads of depth in her interpretation. Add the wonderful piano of Frankie Carle and music ops are ready to go.

"I Kiss Your Hand, Madam" (3:04)

"Just For Now" (3:02)

ANDY RUSSELL (Capitol 15135)



ANDY RUSSELL

O Don't walk—run—to your nearest juke box and fill the machine up with this latest Andy Russell winner! The plug tune from the smash Paramount flicker success,, "The Emperor Waltz" is offered here by Andy with more finesse and depth than we've heard in many a moon. Andy's delightful spooning of the magic wordage of "I Kiss Your Hand, Madam" should garner an avalanche of phono play and reap harvest for music ops from Maine to California. The strong and yet

airy wordage purred in soft romantic tones that satisfy shows Andy's fine set of tonsils to excellent advantage throughout the platter. Ditty is sure fire material for the moon-in-june set as well as any music lover, as its sweeping rhythm and floating strains of azure pure simplicity float down in an angelic halo of melodramatic music. Take simplicity float down in an angelic halo of melodramatic music. Take note of the wonderful and plush orchestral background, with singing strings offering Andy a show-case of music hard to beat. On the flip with more picture music, Andy comes back with another top notcher in "Just For Now," from the Warner Brothers production "Whiplash." Once again Andy's pure and fragrant vocal tones are displayed in plu-perfect fashion, with the light, simple wordage ringing true throughout the wax. Both sides of this cookie rate heavily. We're sure you'll agree, as will phono patrons throughout the land once they've heard this first rate hunk of wax.

"Maybe You'll Be There" (3:00) "Dardanella Boogie" (2:46)

JACK FINA ORCH. (Mercury 5160)

(Mercury 5160)

Ditty currently featured in phonos across the map is this bit offered here by the Jack Fina ork. Titled "Maybe You'll Be There," maestro Jack showers piper Gil Lewis to the mike to spill the strong vocal refrain. Gil's pipes, set in deep tones that satisfy do the song justice, and should meet with wide praise. On the backside with "Dardanella Boogie," it's maestro Jack into the spotlight as he tickles the ivories in effective manner to the metro of the famed and well known "Dardanella." Boogie thrown into this rendition makes the platter all the more attractive and should find favor with ops. Platter rates an earing.

"It's Raining Down In Sunshine Lane" (2:50)

"In A Quaint Little Chapel" (2:43)

EMILE COTE SERENADERS (Algene 1985)

(Algene 1985)

• Here's an a capella cookie that has more gleam to it than a slew of other wax we've heard. It's the Emil Coté Serenaders lifting their voices behind a pair that beckon coin play in a big way. Both sides of this platter are superb renditions of two beautiful songs, sure to meet with wide approval from phono fans and ops alike. Top deck, titled "It's Raining Down In Sunshine Lane," has the vocal group purring the lilting melody in phrases of delightful patter. Wax weaves around the title and is offered in the romantic vein. Flip, in slow easy going mood glows brilliantly and points to the combination's fine chorusing all the more. This pair definitely rate a spot in your machines—especially so in those wired music locations.

"Memphis Blues" (3:00) "St. Louis Blues" (2:56) GUY LOMBARDO ORCH. (Decca 25397)

Pair of re-issue sides by maestro Guy Lombardo, and the set up of two standards which have always been favorites with phono fans. With piper Kenny Gardner on deck for the vocal spot of "Memphis Blues," Guy and the boys offer some slow, dipsy melody which shows as effective. Wax is nothing to get wild about, attho it should pay its way as it stands. Vocal ensemble in the limelight on the backside as "St. Louis Blues" sweeps down, with the Lombardo crew playing light with the Lombardo crew playing light and bright in the background. Both sides of the platter have the gang in their usual well rounded manner. Ops who have a call for this brand should lend an ear.

"Every Day I Love You" (2:57) "Hankerin" (2:59)

DICK HAYMES (Decca 24457)

(Decca 24457)

Here's the kid with the big pipes—and a set of gorgeous tonsils it is. It's balladeer Dick Haymes on deck for the splendor of a pair of sides from the Warner Bros. flicker "Two Guys From Texas," and the wax spells coin play right from the word go. Dick's soothing and refreshing vocal magic purr a charmed circle around "Every Day I Love You," a hunk of wax that rates like a spade flush. It's another winner for Dick, with promise in this one to top "Little White Lies." Platter moves slow and easy, with a wonderful beat in the background. On the flip with "Hankerin'," Dick keeps the pace light and free to bounce back with another sure fire winner. You've gotta hear this stuff to really appreciate it—and that's what we recommend. Run and grab up an armful—right quick.

"I Don't Care If It Rains All Night" (3:04)

"At The Rodeo" (3:00)

GUY LOMBARDO ORCH. (Decca 24458)

More music by maestro Guy Lombardo, and at the same time more music from the flicker "Two Guys From Texas." Wax, titled "I Don't Care If It Rains All Night" and "At The Rodeo" has balladeer Kenny Gardner in the vocal spotlight spooning glowing wordage on the pair in effective fashion. Both sides spill with lots of bounce to it, with the Lombardo crew displaying their gala patter in fair manner. Topside weaves around the title, with the lyrics ringing true throughout. The many Lombardo fans should get behind this hunk of wax.

"I Don't Care If It Rains All Night" (2:56)

"Limehouse Blues" (2:52)

JOHNNY MERCER (Capitol 15134)

(Capitol 15134)

◆ Ditty kicking up a storm in a zillion spots throughout the nation is this bit offered here by piper Johnny Mercer, with some wonderful orchestral accompaniment by the Paul Weston ork. Titled, "I Don't Care If It Rains All Night," Johnny displays his usual round tones of mellow lyrical expression, with the metro of the song bouncing around in first rate style throughout the platter. Wax is from the much heralded forthcoming Warner Brothers flicker "Two Guys From Texas," and as such should come in for some heavy publicity. On the flip the standard "Limehouse Blues," the Pied Pipers join with Johnny to spoon some beautiful vocal magic all over the place. This side, always a wide favorite should garner its fair share of phono play—and more. The gang that go for Mercer and the Pipers, will go for this duo. Hop to it!

"Grandma Teeter Totter" (2:54)

"Fightin' Love" (2:47)

HOAGY CARMICHAEL and CASS DALEY (Decca 24459)

Oh, lawdy—here's a platter that is a must in your machines. It's the brand new combination of Hoagy Carmichael and Cass Daley on a pair loaded with the stuff that makes for winning records. Wax is sure to boost ops' take—and boost it sky high. Hoagy and Cass get together in top notch novelty style to render the cute and mellow lyrics to "Grandma Teeter Totter" on the ton deck, with the refrain sparkling of coin throughout the cookie. Loads of laughs and merriment are in store for music ops and phono fans with this one—that is the extent of its grade A quality. With the duo splitting the vocal spotlight, Hoagy and Cass pitch pipes in pseudohillbilly manner to ring the bell all the way. They keep the metro high and happy on the flip, "Fightin' Love," to bounce back with another clickeroo. Orchestral patter by the Billy May ork rates an orchid for a wonderful job. Get next to this pair, pronto, by all means.



#### **NEW YORK:**

Thought that night at the Astor Roof would be cool, but we were wrong—maestro Dick Jurgens making his return to New York's night life had another idea. The tootin' ex-Marine really slayed the packed house who attended, with well wishers by the hundreds flocking around. Dick, who only a short while ago played the Hotel Pennsylvania's Cafe Rouge, scored so heavily there, that the Hotel Astor grabbed him. His versatile crew met with wide approval, especially so when the gang stepped out with their novelty numbers. Best O' Luck, Dick.

Beautifully architectured Nancy Donovan, the red-headed lush thrush who warbles so prettily on DeLuxe disks, is thrilling New York's Versailles audiences with her "Toodle-I-Ay" song, current best seller for that plattery. Nancy is going to be at the Versailles until July 15.... Count Basie is expected to tear the house down in his current engagement at the Strand Theatre on Broadway. Word has it that his run may be extended into a seven-week stint, which would be the longest run in the history of that theatre.... Claude Thornbill returns to the band business in October, minus Fran Warren and Gene Williams.... Sam Donahue, in his first engagement at the New York Paramount Theatre has had his engagement extended to five weeks.... Johnny Long is looking for a substitute for Al Gross, tenor member of "The Beachcombers." Al wants to settle down in Brooklyn, but is staying with the band until Johnny can find a suitable replacement. And speaking of maestro Long, his Signature disking of "Just Like That" is going wild on the phonos.

Apollo Records completing their move to their new Tenth Avenue offices. . . Leo Feist, climbing on the Don Reid bandwagon, with the balladeer's National recording of "Love Is A Dangerous Game" starting to move. Skitch Henderson has the cutest gals doing his press—especially so with Ellie . . . the pahty that Manie Sacks, artist and rep chief of Columbia, threw for the music boys. Quite a day . . . not to mention the night.

#### CHICAGO:

The Harmonicats are booked into the Chicago Theatre for two weeks beginning July 16th...Al Fiore, the 265-pound member, will be married during their engagement in town to Marie Miofsky of St. Louis. Jerry Murad was married during their last Chicago Theatre engagement, so Don Les said that he'll just have to wait until their next return engagement before taking the final step.... Universal Records is sponsoring a big contest with the help of eight disk jockeys in town...During the two-week stay, people have only to send in their name and address on a card to have a chance to win such prizes as a one-week trip to the Ozarks, a cocker spaniel with a six months' supply of dog food, and other fabulous prizes. The "Cats" will pull the names out of the hat to select the winners....Universal is expecting big things of their new recording, "Hair Of Gold" which the boys will certainly plug during their theatre date.

Such swooning and screaming going on at the Oriental in the last few weeks...Last week, Dick Haymes was the cause with his "Little White Lies" and "Old Black Magic," but this week it's Vaughn Monroe...Richard Bradley Associates, a division of the National Recording & Film Corporation, announces the opening of their new suite of offices in the Michigan Square, Diana Court Building, at 540 N. Michigan. Their new spacious quarters are now adequate to meet the increased demand for their advertising service...Many recording bands playing one nighters in the territory...Elliott Lawrence, whose current Columbia disk is "The Flying W," played the Eagle Ballroom in Milwaukee last Sunday and will open at the Coney Island Amusement Park in Cincinnati...How they do go for his fem vocalist, Rosalind Patton...Henry Busse goes into the Trocadero in Evansville for four weeks....Hal McIntyre, MGM recorder, is working his way up North....Bud Chase, son of advertising man Mac Churvis, who was formerly a disk jockey for CBS, and then went down to WKMO in Kokomo, is now disk jockey on the staff of WEMP in Milwaukee... and doing a great job of it, we hear....MCA has just booked Frankie Masters into the Stevens Hotel for six months beginning next November...This is a new record stay for a band here in town.

#### LOS ANGELES:

All the cross country competition and to-do about the buying of the Ivory Joe Hunter masters on the Pacific label. The recently limelight Oakland outfit really had the big boys jockeying around for the 38 sides when they were put on the block. Among those reportedly interested in the deal were Savoy and Bullet Records, whose chiefs kept the wires and long distance phones burning for several days. A couple of Eastern platteries even sent execs to the Coast in the flesh. But wha' hopeen? An enterprising gent named Bill McCall, prexy of Four Star Records, relatively a virgin in the race field, waltzed off with the prize package. According to Sales Manager Don Pierce, who went up to Oakland to close the deal, McCall got a sweet lot of music at a fair price. Ivory Joe's stock has boomed sky high with all the nation's race spots via his King platter "Don't Fall In Love With Me." McCall's "Pretty Mama Blues" is currently starting to boom and bustle too and you can bet your boots it'll be up there riding high shortly.

Mercury's L. A. office under the hustling direction of George McDonald is doing a grand job with the Ravens' "Send For Me If You Need Me," their latest National release....Frankie Laine opens at the Ambassador shortly, and he's really got the town buzzin'....Coast Record Distribs comes to life with the first long awaited batch of Savannah Churchill Manor wax, "Time Out For Tears." ....Guy Ward, sales manager for Black and White, and the firm's prexy, Paul Reiner, visiting in New York....John Davis, Specialty's sales manager, lunched with Sanford Levine, vee pee of the Cleveland Phono Ops Association.... Florette Bihari, of the travelling Biharis, enroute to New York to join brother Joe, with brother Saul expected in shortly. Sister Roz plans leaving for the Naked City shortly also.

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Thanks to the Nation's Operators, Disk Jockeys, and Dealers for your consistent play, making it all possible.

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"Give Me Back Those Kisses" (2:30) "Midnight Waltz" (2:35)

> EMIL COTE SERENADERS (Algene 1955)

A platter that is absolutely loaded with coin earning possibility. It has that lilt to make it a favorite with your customers. The Emil Coté Serenaders should be given a terrific hand for the swell warbling background here, with their gal vocalist truly a nightingale. The top side, "Give Me Back Those Kisses" flows smooth, sweet and soft, with the lyrics gorgeously piped and the background beautifully built up by the choristers. Lots of coin written all over this side. The backing, too, is grand. Here the "Midnight Waltz" is done in new and romantic style. The rendition is beautifully effective. Here's a platter that rates a real test on your phonos, especially in your more romantic summer resort spots. Don't let it get by you. It's got lots of stuff that spells juke box play.

"Pick Up Polka" (2:30)
"Till You Decide" (2:44)

ALLEN SCHRADER (Black & White 864)

A disk you're sure to like. Has two styles that promise plenty of support from many a patron of your juke boxes. Grand polka time in the "Pick Up Polka" with Bob Hayward doing the vocalizing and marvelously supported by the "Twin Tones" while maestro Allen Schrader comes through with some grand instrumental supmaestro Allen Schrader comes through with some grand instrumental support. A real polka tune for your polka spots that'll set toes to tapping and start many singin' along with the wax. The backing is in more romantic vein, and in slower tempo, with Bob Hayward spooning out the lament, ably supported by the "Twin Tones". This side is loaded with possibilities and is sure to get lots of support from the fans on many of your locations. The romantic wordage has lots of repeat listening come-on. Many a guy and gal is gonna listen twice to the way Bob Hayward, the "Twin Tones" and Allen Schrader's music give with this side.

"Better Luck Next Time" (2:56) "Thanks To You" (3:59)

> JERRY SHELTON TRIO (Mercury 5145)

Pair of sides which might catch music ops fancy is this bit offered here by the Jerry Shelton Trio. Wax titled "Better Luck Next Time" and "Thanks To You" shows attractively as the combo display their best to fair advantage. Top side is the Irving Berlin tune from the flicker "Easter Parade". Ditty is currently bouncing to the top as a featured phono item—this rendition should boost it all the more. On the flip with "Thanks To You", the gang came back with another potential winner which music ops may use as excellent filler material. Both sides rates ops listening attention. Take it from here.

"Love That Boy" (2:38) "This Is The Moment" (3:12)

> **DINAH SHORE** (Columbia 38260)



DINAH SHORE

● This is wax brother, and hot wax at that, with the grand and gorgeous Dinah Shore matching up two sides that are going to pull in coin wherever they're featured. We're banking heavily on "Love That Boy", from the flicker "Race Street." Dinah gives with her famous and inimitable beat to produce one of the grandest sides we're heard in a long time. The ork, under Sonny Burke's direction does a terrific background job for

her. Dinah may sing, "He's got a knockout style", but, for our dore-mi, it's Dinah who has the "knockout style" on this top notch side. And that's only one part of this grand disk. Just perk up your ears and listen to the other side, "This Is The Moment," from the picture of the same name, and catch Dinah in a slow, lovely, romantic mood; sure to tug at the heartstrings of everyone of the guys and gals from sixteen to sixty in your locations. Dinah's smooth, sweet interpretation of the lyrics on this side will win you right over to the gal for keeps. She's enchanting. Lots of applause for the ork, with Harry Zimmerman directing, for giving Dinah such swell background support. Here's a platter that'll help all phono ops from San Diego to Portland, Me., to boost their summer season take. Jump into your Model T; hitch dobbin' to the shay; rev your plane; whatever else you do, make it your business to grab a box of 'em today.

"Blue Tail Fly" (2:43) "I'm Goin' Down The Road" (2:30)

ANDREWS SISTERS with BURL IVES (Decca 24463)

● Man, oh, man, whatta combination—the grand Andrews Sisters—coin cullers of long standing repute—with the great folk artist, Burl Ives, tieing their respective talents into two well known tunes. The top side, whether in tiniest village or cosmopolitan city, you're simply going to hear it played over and over and over again. Not only has it the fame of the lilting "Blue Tail Fly" behind it, but, the interpretation given this tune by the Andrews gals and Burl Ives is something folks are just gonna want to hear again and again. It's great. Terrific material for every juke box in the nation and a sure whirlwind spinner in your machines. Here's one disk that you can turn over, brother. Yes, sir, you'll be betting with yourself as to which side is better. "I'm Goin' Down The Road", with the Andrews Sisters and Burl Ives giving their all, is something to listen to. It's grand moneymaking shellac. This is one disk we heartily recommend.

"Love Is On A Holiday" (2:30) "Swing A Lullaby" (2:47)

> TOM SPINOSA ORK (Black & White 867)

Get an earful of this choir boy, erv Griffin, and remember him. ere's a warbler who has tremendous possibilities. He makes a terrific side of "Love Is On A Holiday". His new

style, full mouthed singing of a grand tune, with very swell background support from maestro Tom Spinosa, opens the way for lots of play from plenty of juke box fans everywhere. This tune has that certain "lift" you like from a disk. Griffin is sure to grow on you the more you listen to him. The backing again offers you sprightly wax, with Lariese Williams chirping "Swing A Lullaby" and Tom Spinosa and his crew beautifully backgrounding her. It's a toss up between which side you'll like best. Both are bound to bring in coin. They're made to play to juke box listeners. Catch an earful of 'em today.

"Somebody Else Is Taking My Place" (2:57)

"Dolores" (2:38)

RUSS MORGAN ORCH. (Decca 25398)

(Decca 25398)

Two old, oldies, but both terrific, and played as only maestro Russ Morgan and his "Music in the Morgan Manner" can render them. On the top side with, "Somebody Else Is Taking My Place", the Morgan crew show off to terrific advantage with their grand instrumentalization of this marvelous old tune with "The Morganaires" to do the lament in perfect chant rhythm so that the tune sends itself right home to the listener. And to back it up, maestro Morgan comes thru with another sensation of yesteryear, "Dolores", where the maestro, himself, does the warbling to give this side plenty of dynamite, especially for the soft lit spots. Whether sixteen or sixty, listeners are going to acclaim both sides. They're about the very finest rendiments Of The Trade Are Reviews

tions of both oldies ever yet heard. Don't waste time about this platter—just latch on—and place it today. It'll pay off.

"Somebody Else's Picture" (2:15) "Mine" (2:37)

SKITCH HENDERSON ORCHESTRA (Capitol 15136)

(Capitol 15136)

Here's the disk that gives the reason why they're flockin' to hear Skitch Henderson and his orchestra wherever he's played. Rhythm, beat, tempo and grand styling. On the top side, with Nancy Reed to do the sweetest kind of caroling, "Somebody Else's Picture" takes on real meaning and the grand orchestral background supplied by maestro Skitch Henderson puts the tune over. Spelling grand coinplay for every juke box. Lots of nice things can be said for little Nancy here, but, if you haven't heard her, grab some of these and give yourself a treat. On the backing, Skitch gives out with his talented plucking of the 88's in a completely instrumental rendition of the oldie, "Mine", a George and Ira Gershwin tune. Once again, the Henderson crew do a very grand job. It's a platter that's loaded with nickel, dime and quarter possibilities. Get some—you'll like 'em.

"Mamma Goes Where Papa Goes" (2:50)

"Many Happy Returns Of The Day" (2:45)

> KAY STARR (Capitol 15137)

(Capitol 15137)

The gorgeous Kay Starr with the grand, grand pipes gives her all in two terrific oldies to make up one of the greatest platters you've heard in many and many a month. She's got that certain somethin' in her pipes which makes listening to her a real pleasure. On the top side, with the oldie, "Mamma Goes Where Papa Goes", Kay gives one of her best performances, ably supported by Dave Cavanugh's music, to bring you a hunka coin pressed wax. It's swell material and it's bound to go over wherever you place it—with youngsters, oldsters, lovers, and even sourpusses. On the backing, "Many Happy Returns Of The Day", Kay does a sweet and romantic job, spooning out the lyrics in pleasing fashion. Here's a side that's made for tavern spots. Juke box is written all over both sides. Don't hesitate on this platter. Grab a handful. a handful.

"Take It Away" (2:55) "Maria From Bahia" (2:30) ENRIC MADRIGUERA ORCHESTRA (Decca 24460)

(Decca 24460)

Favorite tunes of all the hip swivelers everywhere in the land, these two rhumbas by maestro Enric Madriguera, and done in the rhumba rhythm that ties in with all of your summer resort spots. Real filler material for your juke boxes at this time of the year. On the top side, "Take It Away", Patricia Gilmore chants the vocal with gorgeous style. On the backing, "Maria From Bahia", Maestro Madriguera once again gives a marvelous performance of how the rhumba should be played and Patricia Gilmore, this time supported by "The Holidays", does a gorgeous chirping job. If you've got the locations, grab 'em.

#### **Apollo Records Complete Move To Coinrow Offices**

NEW YORK—Apollo Records this week completed their move into offices formerly occupied by Nat Cohn and Modern Music Sales Company, at 457 W. 45th Street, New York City. In addition to consolidating operations, Apollo officials announced the move is being made to obtain added space and to cut down surplus overhead.

Under the new arrangement, both

space and to cut down surplus overhead.

Under the new arrangement, both executive offices and shipping departments will be located in the same building, facilitating and speeding operations.

Meanwhile, Ralph Berson, Apollo's general sales manager, completed a cross country business trip, appointing new distributors for the company. Newest appointees to handle the Apollo line are announced as Chord Distributors of Chicago. under the direction of Monroe Passis and the Kess Kell Company of Iowa City, Ia. Apollo distributors and branch offices selected two of the firm's top selling platters to promote in a nationwide drive commencing this week. Songs to receive top promotion are "If I Live To Be A Hundred," by Bob Hannon and "My Home, My Home," by Mary Small.

Apollo also announced that they will make a concerted drive on their newly acquired Gem distribution line and will immediately institute a drive of the Gem recording, "In The Dark."

#### Diskers Place Emphasis On Race Field As **Record Sales Boom**

Increase Of Popularity In Race & Bop Field Noted

NEW YORK — With music fans throughout the nation repeatedly asking for music in the race, bop and jazz fields, the nation's recording executives this past week started concentrating heavily in this field of music

music.

Altho independent recording companies have dominated the field for quite some time, it was learned that the majors, Victor, Decca, Capitol and Columbia, were placing more importance and promotion behind their race department's efforts.

With bop music becoming more widely accepted, it was seen that this form of music might possibly pave the way for some new means of stimulating the recording business.

Altho record sales of popular recordings have slumped far below past year's records, the race field on the other hand, has boomed considerably, especially so for the independent re-

especially so for the independent recording companies.

Music men point out that there is a larger scale for sales in the race field since hits do not last as long in this category as they do in the popu-

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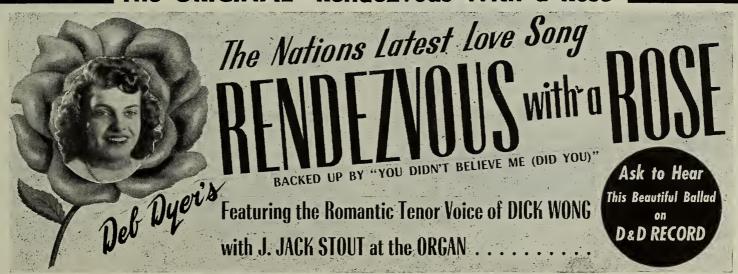
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#### New York, N. Y.

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- MY HAPPINESS (Jon & Sondra Steele)
- WOODY WOODPECKER (Kay Kyser)
- JUST BECAUSE (Frank Yankovic) LOVE SOMEBODY (Doris Day-Buddy Clark)
- CONFESS (Patti Page)

- TELL ME A STORY (Sammy Kaye)
  RAMBLING ROSE (Perry Como)
  YOU CALL EVERYBODY DARLIN' (Al Trace)
- LITTLE WHITE LIES (Dick Haymes)

#### Omaha, Nebr.

- WOODY WOODPECKER (Mel Blanc)
- MY HAPPINESS (Jon & Sondra Steele)
  YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- LOVE SOMEBODY (Doris Day-Buddy Clark)
  LITTLE WHITE LIES (Dick Haymes)

- 5. LITTLE WHITE LIES (DICK naymes)
  6. NATURE BOY (King Cole)
  7. TELL ME A STORY (Sammy Kaye)
  8. ST. LOUIS BLUES MARCH (Tex Beneke)
  9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
  10. TWELFTH ST. RAG (Pee Wee Hunt)

#### Boston, Mass.

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- MY HAPPINESS (Jon & Sondra Steele) LITTLE WHITE LIES (Dick Haymes)
- IT'S MAGIC (Doris Day)
  LOVE SOMEBODY (Doris Day-Buddy Clark)

- CONFESS (Doris Day-Buddy Clark)
  HAUNTED HEART (Perry Como)
  THE JUKE BOX SONG (Vic Valenti)
- SABRE DANCE (Woody Herman)
  TOOLIE OOLIE DOOLIE (Vaughn Horton)

#### Mexia, Texas

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- MY HAPPINESS (Jon & Sondra Steele)
- NATURE BOY (King Cole)
  WOODY WOODPECKER (Kay Kyser)
- LOVE SOMEBODY (Doris Day-Buddy Clark)
  I HATE TO LOSE YOU (Andrews Sisters)
- LITTLE WHITE LIES (Dick Haymes)
- ST. LOUIS BLUES MARCH (Tex Beneke)
- BECAUSE (Perry Como)
  DICKEY BIRD SONG (Freddy Martin)

#### Elvins, Mo.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)

- WY HAPPINESS (Jon & Sondra Steele)
  WOODY WOODPECKER (Kay Kyser)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
  NATURE BOY (King Cole)
- MAYBE YOU'LL BE THERE (Gordon Jenkins)
  THE DICKEY BIRD SONG (Freddy Martin)
- TELL ME A STORY (Sammy Kaye)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)
- 10. LITTLE WHITE LIES (Dick Haymes)

#### Buffalo, N. Y.

- YOU CALL EVERYBODY DARLIN' (Al Trace)
- LOVE SOMEBODY (Doris Day-Buddy Clark)
  MAYBE YOU'LL BE THERE (Gordon Jenkins)
- LITTLE WHITE LIES (Dick Haymes)
  YOU CAN'T BE TRUE, DEAR (Ken Griffin)

- CONFESS (Patti Page)
  YOU WERE ONLY FOOLING (Blue Barron)

- HAIR OF GOLD (Jack Emerson)

  I WENT DOWN TO VIRGINIA (Frank Sinatra)

  CARAMBA! IT'S THE SAMBA (Peggy Lee)

- Chicago, III.
- 1. WOODY WOODPECKER (Kay Kyser)
- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  YOU CALL EVERYBODY DARLIN' (Al Trace)
- MY HAPPINESS (Jon & Sondra Steele)
  LTTLE WHITE LIES (Dick Haymes)
  JUST BECAUSE (Frank Yankovic)
- NATURE BOY (King Cole)
  LOVE SOMEBODY (Doris Day Buddy Clark)
- PUT 'EM IN A BOX (Eddy Howard)
  TELL ME A STORY (Sammy Kaye)
  - Birmingham, Ala.
  - 1. MY HAPPINESS (Jon & Sondra Steele)
  - YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- WOODY WOODPECKER (Mel Blanc) CONFESS (Doris Day-Buddy Clark)
- YOU CALL EVERYBODY DARLIN' Al Trace)
- LOVE SOMEBODY (Doris Day-Buddy Clark)
- THE MAHARAJAH OF MAGADOR
- (Vaughn Monroe) 8. HANKERIN' (Gordon MacRae)
- ST. LOUIS BLUES MARCH (Tex Beneke)
- 10. RAMBLING ROSE (Tony Pastor)

#### Gretna, La.

- 1. WOODY WOODPECKER (Kay Kyser)
- YOU CALL EVERYBODY DARLIN' (Al Trace)
- MY HAPPINESS (Jon & Sondra Steele)
  YOU CAN'T BE TRUE, DEAR (Jerry Wayne)
- LOVE SOMEBODY (Doris Day-Buddy Clark) IT'S MAGIC (Tony Martin) IT ONLY HAPPENS WHEN I DANCE WITH
- YOU (Perry Como)
  8. TOOLIE OOLIE DOOLIE (Andrews Sisters)
- NATURE BOY (King Cole)
  PRETTY MAMA BLUES (Ivory Joe Hunter)

#### Phoenix, Ariz.

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- NATURE BOY (John Laurenz)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)
  WOODY WOODPECKER (Kay Kyser)
- SABRE DANCE (Andrews Sisters)
  MY HAPPINESS (Jon & Sondra Steele)
  SOMEBODY ELSE'S PICTURE (Frankie Carle)
- NOW IS THE HOUR (Buddy Clark)
- YOU CALL EVERYBODY DARLIN' (Al Trace)
- 10. ST. LOUIS BLUES MARCH (Tex Beneke)

#### Paris, Tenn.

- 1. WEDDING BELLS (Steve Gibson)
- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  MY HAPPINESS (The Pied Pipers)
- LITTLE WHITE LIES (Dick Haymes)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
  TWELFTH ST. RAG (Pee Wee Hunt)
- WOODY WOODPECKER (Kay Kyser)
- SHINE (Frankie Laine)
  I WENT DOWN TO VIRGINIA (Frank Sinatra)
- 10. LITTLE GIRL (Guy Lombardo)

#### Reno, Nevada

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- LITTLE WHITE LIES (Dick Haymes)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
- YOU CALL EVERYBODY DARLIN' (Al Trace) HAIR OF GOLD (Jack Emerson)
  MAYBE YOU'LL BE THERE (Gordon Jenkins)
- TEA LEAVES (Alan Dale)
  JUST LIKE THAT (Johnny Long)
- 9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
  10. ST. LOUIS BLUES MARCH (Tex Beneke)

#### Los Angeles, Cal.

- 1. WOODY WOODPECKER (Mel Blanc)
- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  IT'S MAGIC (Doris Day)
- MY HAPPINESS (Jon & Sondra Steele)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
- CONFESS (Patti Page)
  PUT 'EM IN A BOX (King Cole)
  LITTLE WHITE LIES (Dick Haymes)
  YOU CAME A LONG WAY FROM ST. LOUIS
- (Ray McKinley)

  10. NATURE BOY (King Cole)

#### Shoals, Ind.

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- MY HAPPINESS (Jon & Sondra Steele)
- WOODY WOODPECKER (Kay Kyser) LITTLE WHITE LIES (Dick Haymes)
- BABY FACE (Art Mooney)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)
- JUST BECAUSE (Eddy Howard)
  PUT 'EM IN A BOX (Eddy Howard) YOU CALL EVERBODY DARLIN' (Al Trace)
- 10. NATURE BOY (King Cole)

#### Cliffside Pk., N. J.

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- MY HAPPINESS (Jon & Sondra Steele) WOODY WOODPECKER (Kay Kyser)

- NATURE BOY (King Cole)
  CARAMBA! IT'S THE SAMBA (Peggy Lee)
  PUT 'EM IN A BOX (Eddy Howard)
- MAYBE YOU'LL BE THERE (Gordon Jenkins)
  JUST BECAUSE (Frank Yankovic)
  YOU CALL EVERYBODY DARLIN' (Al Trace)

#### Brodhead, Wisc.

- 1. WOODY WOODPECKER (Kay Kyser)
- MY HAPPINESS (Jon & Sondra Steele)
  YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- CONFESS (The Mills Bros.)
- LOVE SOMEBODY (Doris Day Buddy Clark)
  WILLIAM TELL OVERTURE (Spike Jones)
- LITTLE WHITE LIES (Dick Haymes)
  YOU CALL EVERYBODY DARLIN' (Al Trace)
- 9. FRIENDLY MOUNTAINS (Bing Crosby)
  10. JUST BECAUSE (Eddy Howard)

#### Sioux Falls, S. D.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- YOU WERE ONLY FOOLING (Blue Barron)
  TWELFTH ST. RAG (Pee Wee Hunt)
- SHINE (Frankie Laine)
  NATURE BOY (King Cole)
- LOVE SOMEBODY (Doris Day Buddy Clark)
  CONFESS (Patti Page)
- MAYBE I LOVE YOU (Judy Tremaine)
  YOU CALL EVERYBODY DARLIN' (Al Trace)

LITTLE GIRL (Guy Lombardo)

- Portland, Ore. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- YOU CALL EVERYBODY DARLIN (Al Trace)
  JUST LIKE THAT (Johnny Long)
  YOU WERE ONLY FOOLING (Blue Barron)
- I WENT DOWN TO VIRGINIA (Frank Sinatra)
- LITTLE WHITE LIES (Dick Haymes)
- BABY FACE (Art Mooney)
  TEA LEAVES (Alan Dale)
- MY HAPPINESS (Jon & Sondra Steele)
  WOODY WOODPECKER (Kay Kyser)

#### 9. YOU CAN'T BE TRUE, DEAR (Ken Griffin) 10. NATURE BOY (King Cole)

Cleveland, O.

CONFESS (Patti Page)
MY HAPPINESS (Jon & Sondra Steele)
MAYBE YOU'LL BE THERE (Gordon Jenkins)

TEA LEAVES (Alan Dale)
YOU WERE ONLY FOOLING (Blue Barron)

BLUE BIRD OF HAPPINESS (Art Mooney)
LITTLE WHITE LIES (Dick Haymes)

1. WOODY WOODPECKER (Kay Kyser)

- Redwood City, Calif. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
   CUCKOO BIRD WALTZ (Ken Griffin)

- MY HAPPINESS (The Pied Pipers)
  WOODY WOODPECKER (Kay Kyser)
  LITTLE WHITE LIES (Dick Haymes) THE DICKEY BIRD SONG (Freddy Martin)
- SO TIRED (Russ Morgan)
- TELL ME A STORY (Frankie Carle)
  NOW IS THE HOUR (Bing Crosby) 10. BABY FACE (Wayne King)

#### Paducah, Ky.

- 1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- MY HAPPINESS (Jon & Sondra Steele) WOODY WOODPECKER (Kay Kyser) LITTLE WHITE LIES (Dick Haymes)
- LOVE SOMEBODY (Doris Day-Buddy Clark) CONFESS (Doris Day Buddy Clark)
- CONFESS (Botts Day-Dulary Clark)
  LOVE IS SO TERRIFIC (Ernie Felice)
  PUT 'EM IN A BOX (King Cole)
  BUBBLE LOO (Peggy Lee)
  YOU CALL EVERYBODY DARLIN' (Al Trace)

#### Denver, Colo.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  WOODY WOODPECKER (Kay Kyser)
- MY HAPPINESS (Jon & Sondra Steele)
  TELL ME A STORY (Sammy Kaye)
- LITTLE WHITE LIES (Dick Haymes)
  THE DICKEY BIRD SONG (Freddy Martin)
- MELODY (Vaughn Monroe)
  CONFESS (Doris Day Buddy Clark)
  TOOLIE OOLIE DOOLIE (Andrews Sisters)

10. TEA LEAVES (Jack Smith)

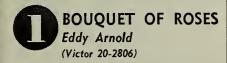
#### Detroit, Mich.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
  YOU CALL EVERYBODY DARLIN' (Al Trace)
- YOU CALL EVERYBODY DARLIN' (Al Trace CONFESS (Patti Page) LOVE SOMEBODY (Doris Day-Buddy Clark) NATURE BOY (King Cole) LITTLE WHITE LIES (Dick Haymes) TELL ME A STORY (Sammy Kaye)
- RAMBLING ROSE (Perry Como)
  WOODY WOODPECKER (Kay Kyser)
  BABY FACE (Art Mooney)

#### Portland, Me.

- YOU CAN'T BE TRUE, DEAR (Ken Griffin)
- YOU WERE ONLY FOOLING (Blue Barron)
  I WENT DOWN TO VIRGINIA (Frank Sinatra) CONFESS (Patti Page)
  LOVE SOMEBODY (Doris Day-Buddy Clark)
- WOODY WOODPECKER (Kay Kyser)
- TEA LEAVES (Alan Dale)
- HAIR OF GOLD (Jack Emerson)
  ST. LOUIS BLUES MARCH (Tex Beneke)
- MY HAPPINESS (Jon & Sondra Steele)





OKLAHOMA WALTZ Johnny Bond (Columbia 38160)

TENNESSEE MOON Cowboy Copas (King 714)

TEXARKANA BABY Eddy Arnold (Victor 20-2806)

ANYTIME Eddy Arnold (Victor 20-2700)

#### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

DADDY GAVE MY DOG AWAY

"T" Texas Tyler (4 Star 1254)

KEEPER OF MY HEART **Bob Wills** (MGM 10175)

SWEETER THAN THE FLOWERS

Moon Mullican (King 673)

SUSPICION

Tex Williams (Capital 40109)

WHAT A FOOL I WAS

Eddy Arnold (Victor 20-2700)

#### Manie Sacks Plays **Host To Music Boys**



NEW YORK—Manie Sacks, artists and repertoire chief at Columbia Records, Inc., stole the spotlight in the music biz this past week—as far as some sixty odd music publishers and contact men were concerned at

Manie, long noted in the industry for his "philanthropic" ways, played host to more than sixty music publishers, contact men and representatives of trade magazines this past

week.

A special bus took the gang out at 7:30 A. M., Monday, July 12, to the Green Valley Country Club, right outside of Philadelphia for a day of golf, gin rummy and loads of talk. Prizes for best score were awarded, with Paul Barry of E. H. Morris copping first place for a television set and Juggy Gayles, of United Music, walking away with the "booby" prize.

Following the golf tournament, the happy gang of music men were taken to dinner at Frank Palumbo's C. R. Club in Philadelphia, for a feast fit for a king.

for a king.

And that wasn't all. A motorcycle police escort picked up the gang and literally flew to Shibe Park for the Ike Williams-Beau Jack Championship

Beg Your Pardon!

But you'd best latch on to Bullet # 1040 Francis "Near You" Craig does

"I STILL GET A THRILL"

Vocal by Bob Lamm on the flip-"DISILLUSIONED"

It's enchanting.

Order From Your Nearest Distributor

**BULLET RECORDS** 

423 Broad Street, Nashville, Tenn.

#### MUSIC OPS LAUD **OBIE'S LOW COST** VARSITY PLATTER

NEW YORK-"Ship 'em-we'll buy 'em."

That was the general trend of conversation pertaining to Eli Oberstein's low cost Varsity Records this past week. Music operators throughout the East emphatically stated that they would climb on the "Varsity bandwagon, since we now have an even chance of making some money with our record costs cut in half."

Mr. Oberstein, former artist and repertoire chief at RCA-Victor Records, recently disclosed to the trade that we would market a new low cost platter, listing at 39c.

Initial reaction from music operators has been very encouraging it was learned. Music operators who bought the first release of records disclosed that they could not tell the difference between some of the Varsity platters and current hits on the market.

One well noted music op in New York stated, "I've been here listening to two different versions of 'Woody Woodpecker' and I, for the life of me, can't tell one record from the other."

Oberstein plans on marketing material that is currently hot in the market and releasing almost exact copies of current song hits. No distributors are involved in the Oberstein plan of operations, with sales going directly to dealers, chain stores and music ops.





#### IF "OSCARS" WERE GIVEN FOR OUTSTANDING Needle PERFORMANCE

Perma Point Round and Permo Point Elliptical would

EXTREMELY LONG NEEDLE LIFE UNEQUALLED KINDNESS TO RECORDS DEPENDABILITY ON LOCATIONS ECONOMY - still at the same low price!

More Permo needles sold than all other longlife needles combined.

#### PERMO POINTS

PERMO, Incorporated

Chicago 26

#### Folk"and"Western" PECORD REVIEWS



"A Little White House" (2:30) "Tomorrow The Sun Will Shine Again" (2:40)

> **EDDIE KIRK** (Capitol 40127)

One of the best of all the folk tunes heard in many a month. Done in the pleasing and plaintive style of Eddie Kirk that is sure to click with his many fans everywhere. The grand wordage, romantically sung by Eddie, has a definite lilting lift that is sure to capture plenty of coin and win much commendation for his artistry. We're banking on "A Little White House" to pep up many a juke box away out thar, as well as in every town where people love their folk tunes straight, simple, and beautifully rendered. On the flip, "Tomorrow The Sun Will Shine Again," Eddie goes into slower tempo to present a very grand tune written by himself and the famous Cliffie Stone, that has all the merit any juke box operator needs to insure himself peak collections. One of the best of all the folk

"Don't Feel Sorry For Me" (2:37) "No One Will Ever Know" (2:37)

FRED ROSE (Columbia 20436)

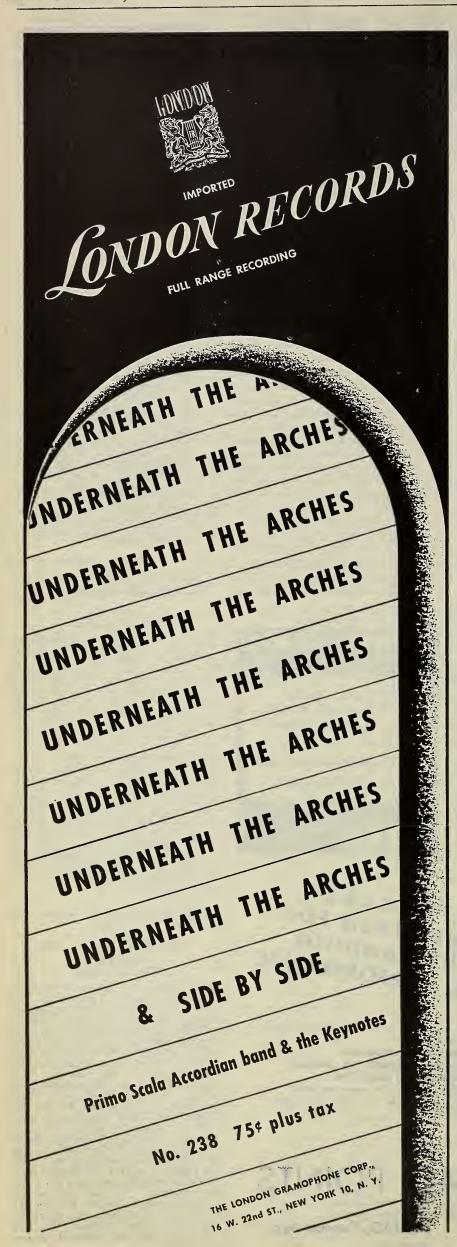
The popular Fred Rose comes thru with a hunk of wax here that is sure to have 'em singin' right along with him. Opening with "Don't Feel Sorry For Me," which is, in part, one of Fred's own tunes, and in lively tempo, Fred sells the song for all it's worth. It's grand warbling and Fred gives with the tonsils in a way that's sure to increase his ever-growing list of fans thruout the country. The appropriate wordage ties in perfectly with the tune and Fred, with the accompaniment supporting him beautifully, ties the lyrics and the melody into what can be spelled—lots of coin for juke boxes. On the flip, in slower tempo, but with grand meaning, Fred sings, "No One Will Ever Know." A tune sure to grab about every nickel in any place where folks like the best in music of this kind. Here's a platter that simply reeks of coin—better latch onto it now. The popular Fred Rose comes thru

"Yau Caused It All By Telling Lies" (2:28)

> "Two-Timin' Blues" (2:38) CLYDE MOODY (Columbia 20437)

(Columbia 20437)

• A platter that proves why string bands are growing in popularity. Perfectly presented and just as perfectly sung by the well known Clyde Moody with the string band giving him swell support thruout, the wax spells coin wherever placed. In fact, it's a hunk of Clyde Moody wax whichever way you look at it. The topside, "You Caused It All By Telling Lies," is warbled by Clyde Moody, with words and music by Clyde, too. On the flip, "Two-Timin' Blues," Clyde again takes over the vocal with words and music written by Clyde. Therefore, here's a platter that's all Clyde Moody, and that should most definitely meet with the approval of all Clyde Moody fans. The topside is romantic and the wordage effective. Its slow tempo will click with all the folks. On the flip, Clyde speeds the metro and gives out with some grand warbling. The disk will meet with your approval. A real coin culler.



" was a second of the second o

#### THE CASH BOX Pace Lecord Levre

#### DISK O' THE RACE

"Lake Charles Boogie" (2:28) "Cool Water" (2:32)

NELLIE LUTCHER (Capitol 15148)



NELLIE LUTCHER

Ooh, that Lutcher gal! Right down the line with a tune out of the great album of her songs presented a few months back, "Lake Charles Boogie," singin' and playin' the very life out of it, to mold it into one of the hottest pieces of wax

you've ever heard. Ramblin' over the 88's with the deftness of a hummingbird flitting from flower to flower. Tieing it all up into a grand, smashing windup with her rasping, gasping warbling that tickles toes and teases coins out of pockets. Nellie sells her home town, Lake Charles, La., into one grand hunk of shellac. A natural for any spot. Even after you've heard the tune, your ears will still be ringin' with "Lake Charles." On the flip, the gal comes back with an old Western standard, "Cool Water," that also takes on the Lutcher beat and winds up being a new kind of tune, as only Nellie can gasp the lyrics. It's one of the most unique renditions of this great standard. If you're looking for wax that'll grab coin—here 'tis.

"Baby, You're Just My Speed" (2:50) "Competition Blues" (2:59)

GRACE SMITH BAND (National 9046)

(National 9046)

• Here's a gal that's hotter than hot and bluer than blue and that warbles and shouts her effective lyrics in the old time manner with plenty of dash and effectiveness. Grace Smith is gonna make 'em dig down into their pockets for more and still more coins. With good support from her band, and with a grand, confident manner, the gal really "sells" her songs. She opens with "Baby, You're My Speed," and carries the lyrics and the melody right over the goal line. On the flip, with "Competition Blues," Grace adds more of her style into the song and brings it to a head with an old time smashing finish to make up a platter that'll keep 'em jamming nickels into phonos. It's a disk that's TNT where they like their music hot. Latch on.

"Stop That Walking Baby" (2:34) "Play Those Riffs" (2:57)

BUSTER BENNETT BAND (Columbia 30132)

Buster busts wide open with one of the best hunks of wax heard in many a day. He hollers at that "no good woman" hot and wide open. It's long and blue. It's the side that'll win lots of coin. It's got that beat that starts toes tappin' and bodies swayin'. Blue, low-down rhythm that's sure to jam phonos with coin. On the flip, Buster and the band go into one of their riff moods with "Play Those Riffs" and Buster does a terrific vocalizing job. It's a toss up which side izing job. It's a toss up which side you'll like best. But, it's no toss up that either side is gonna get coin for juke boxes.

> "Women These Days" (2:47) "Back Trackin' " (2:25)

PAUL GAYTON & TRIO (DeLuxe 3177)

Paul, with grand backing from the trio, gives all his many fans one of those low down sides in "Women These Days" that's sure to triple his following. The kind of vocalizing which has made Paul so popular in so

in the state of th

many spots, is brought out here with grand effect. It's Paul Gayten on the top side as far as we're concerned for lots of coin from fans everywhere. Here's a disk that's simply loaded with soft singin' sentiment which wins coins from the tightest of 'em. On the flip, Paul and the Trio give a pure instrumental, "Back Trackin'," that doesn't back track in artistry. It's grand material. Our money's on the topside. Paul clicks with "Women These Days." Get an earful of this platter. platter.

"Hot Dog" (2:40)

"Beverly" (2:15)

LEON EASON (Whirlaway 75)

Ode to America's traditional repast the "Hot Dog" done in a boogie beat with Leon Eason rasping the clever wordage in very effective manner. Backing by Red Lincoln's Madcaps makes this one of the hottest of the disks to be presented during this torrid month. Lots of instrumental that's 'way above the ordinary. On the flip, "Beverly," Red Lincoln's Madcaps go into the sweeter, more romantic mood, with Leon rasping out the wordage with all he has on the ball. It makes up into one of the few platters with lots of possibilities for spots everywhere.

"Sophisticated Lady" (2:54)

"Jitney Man" (2:46)

BILLY ECKSTINE ORCH. (National 9049)

 Billy Eckstine spooning the word-age of a ballad is like putting money in the bank in location after location in the bank in location after location thruout the nation where his fans eagerly await his releases. With "Sophisticated Lady" Billy does one of his usual grand jobs, with the orchestra supporting his slow, romantic artistry with instrumental effectiveness. It's Billy Eckstine as you like him all thru the topside of this platter. On the flip, Billy and the orchestra try a speedy bop tune, with Billy coming in for a chorus. We're playing it on the nose for the top side. Here's an Eckstine you can't afford to pass up. Get an armful.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



LONG GONE

Sonny Thompson (Miracle 126)







SEND FOR ME IF YOU NEED ME The Ravens (National 9045)



DON'T FALL IN LOVE WITH ME Ivory Joe Hunter

Ivory Joe Hunter (King 4220)



MORE THAN YOU KNOW Johnny Moore (Modern 599)



YOU DON'T LOVE ME Camille Howard (Specialty 307)



RUN JOE Louis Jordan (Decca 24448)



EUPHORIA
Charlie Ventura
(Sittin' In 504)



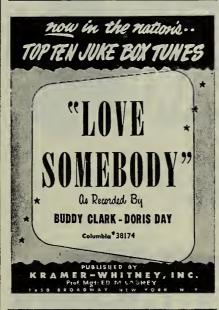
OUT OF THE BLUE Hadda Brooks (Modern 600)

## Disk Jocks Flock to Sam Donahue As "Saxo-Boogie" Gains In Popularity

Page 15



NEW YORK—With sax tootin' maestro Sam Donahue's Capitol platter "Saxo-Boogie" starting to whirl merrily in music boxes throughout the nation, the spotlight beams brilliantly for the young orkster. Sam, currently





MEANS
"LIVING SOUND"

appearing at the New York Paramount Theatre (his first engagement there) is really tearing the house down. Pictured above, disk jockey Bob Watson of WSB, Atlanta, Ga., congratulates Sam and his vocalists for their wonderful platters. Left to right: Watson, vocalists Shirley Lloyd and Bill Lockwood, and maestro Donahue.

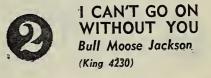


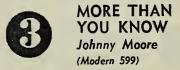












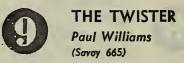


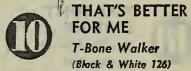














The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



MESSING AROUND Memphis Slim (Miracle)



SEND FOR ME IF YOU NEED ME

The Rayens (National 9045)



I CAN'T GO ON WITHOUT YOU Bull Moose Jackson (King 4230)



LONG GONE

Sonny Thompson (Miracle 126)



RUN JOE Louis Jordan

(Decca 24448)



TOMORROW NIGHT

Lonnie Johnson (King 4201)



PRETTY MAMA BLUES

Ivory Joe Hunter (4 Star 1254)



POOL PLAYING BLUES

Amos Milburn



FRIENDLESS BLUES

Johnny Moore (Exclusive 272)



YOU DON'T LOVE ME Camille Howard (Specialty 307) WHO LIVED IN A SHOEHE HAD SO MANY HITS...



Apollo 1097—BOB HANNON
Crystal 1-1002—HI-LO-TRIO
Decca 24447—MONICA LEWIS
and AMES BROS.



Apollo 1097—BOB HANNON
Mercury—VIC DAMONE
(to be released)



by the writers of
"I'm My Own Grandpa"
Apollo 1122—THE JESTERS

#### **★AND** These HITS in Manuscript

"WATCH THAT FIRST STEP"
Did you hear Arthur Godfrey do it?

"THE CANNIBAL'S MENU"

Jack Smith's audiences eat it up.



"By a strange coinci dence I happen to have some copies."



MUSIC PUBLISHING CO., INC.

For Sales Boston Music Co., 116 Boylston St., Boston, Mass.





RUN JOE Louis Jordan (Decca 24448)



I CAN'T GO ON WITHOUT YOU Bull Moose Jackson (King 4230)



YOU DON'T LOVE ME Camille Howard (Specialty 307)



WRITE ME A LETTER BLUES Saunders King (Rhythm 206)



LONG GONE
Sonny Thompson
(Miracle 126)



I'M WAITING FOR YOUR CALL T-Bone Walker (Black & White)



DON'T FALL IN LOVE WITH ME Ivory Joe Hunter (King 4220)



TRAIN BLUES
Roy Milton
(Specialty 524)



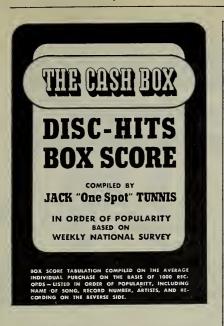
SEND FOR ME IF YOU NEED ME The Ravens (National 9045)



THE TWISTER
Paul Williams

(Savoy 665)

86.8



#### CODE

AL—Aladdin
AG—Algene
AP—Apollo
AR—Aristocrat
BN—Bandwagon
BU—Bullet
CA—Capitol
CE—Celebrity
CN—Continental
CO—Collumbia
CS—Coast
DE—Decca
DEL—DeLuxe
DM—Delmac
EX—Exclusive
JD—Joe Davis
KI—King
LO—London
MA—Majestic MA-Majestic

ME—Mercury
MG—M-G-M
MI—Miracle
MN—Monor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow
RE—Regent
SA—Savoy
SD—Super Disc
SI—Signature
SN—Standard Phono
SP—Specialty
ST—Sterling
TR—Trillon
UN—Universal
VI—Victor
VI—Victor VI—Victor VT—Vitacoustic

July 17 July 10

#### -woody wood-PECKER 139.4 122.9

CA-15145-THE SPORTSMEN I'd Love To Live In Loveland CO-38197-KAY KYSER O.

When Veronica Plays the Harmonica

ME-5154—THE HONEYDREAMERS

#### -YOU CAN'T BE TRUE, DEAR 124.3 137.9

AP-1121-N. EMMETT CA-15077—THE SPORTSMEN BU-1032-R. DEAUVILLE DE-24439-DICK HAYMES Nature Boy

CO-38211—MARLIN SISTERS You Can't Be True, Dear KI-4218—THE HARMONKINGS

LO-202-VERA LYNN

DEL-1171-ZIGGY LANE

MU-568-RUSS BROOKS

RO-128-KEN GRIFFIN VI-25-1117-WILL GLAHE

#### \_MY HAPPINESS 106.1 64.3

BU-1032-R. DEAUVILLE

CA-15094—THE PIED PIPERS
Highway To Love

CO-38217—THE MARLIN SISTERS
The Man On The Carousel DA-20-17-ANNE VINCENT

DM-11133—JON & SONDRA STEELE They All Recorded To Beat The Ban

DE-24446-ELLA FITZGERALD

ME-5144-JOHN LAURENZ Someone Cares

PA-1004—PAUL SHERIDAN

SI-15206-ALAN DALE Tea Leaves

VI-20-2965-DOROTHY MORROW ENSEMBLE A Tree In A Meadow

July 17 July 10

-LITTLE WHITE LIES 75.9

CO-38114—DINAH SHORE Crying For Joy

DE-24280-DICK HAYMES Sierra Madre

ME-8085-STEVE GIBSON

MU-558-MEL TORME VI-27521-TOMMY DORSEY O.

-WILLIAM TELL

OVERTURE 65.5 64.2

VI-20-2861-SPIKE JONES O. The Man On The Flying Trapeze

#### -NATURE BOY

64.9 105.8

CA-15054-KING COLE Lost April

CO-38120-FRANK SINATRA S'pasin'

DE-24439—DICK HAYMES You Can's Be True, Dear

EX-36x-HERB JEFFRIES Just Naive

JE-2006—THE HOLLYWOODAIRES Don't You Want That Stane

LO-10013-MANTOVANI Ritual Fire Dance

ME-5134-JOHN LAURENZ These Foolish Things

MU-567—SARAH VAUGHAN I'm Glad There Is You

RA-10070-EDDY MANSON

VI-25-5212—EVE YOUNG

Time For Your Lullaby VI-20-2944-DICK JAMES You Can't Be True, Dear

#### -LOVE

SOMEBODY 40.6 28.9

CO-38174-DORIS DAY & BUDDY CLARK Confess

#### TOOLIE OOLIE DOOLIE

35.8 50.0

CA-15059—THE SPORTSMEN CN-1223—VAUGHN HORTON

CO-38211-MARLIN SISTERS You Can't Be True, Dear

DA-2015-DANA SERENADERS

DE-24380-ANDREWS SISTERS

FL-5005-ALPINE BELLES

LO-201—JOHNNY DENNIS SR-5505-LARKIN SISTERS

ST-1013—DICK HAYMAN

VI-25-1114-HENRI RENE O.

#### -HAUNTED HEART

27.9 20.1

CA-15023—JO STAFFORD
I'm My Own Grandmaw

CO-38112-BUDDY CLARK First Prize At The Fair

CO-38083—BUDDY CLARK Matinee

DE-24362—GUY LOMBARDO O. Saturday Night In Central Park

DE-24370—BING CROSBY Moonlight On a White Picket Fence

ME-5120—VIC DAMONE
Tell Me A Stary

MG-10153--GEORGE PAXTON O. Dream Girl

VI-20-2713—PERRY COMO Carolina Moon

VI-45-0050-RUSS CASE O. Inside U. S. A.

#### 10\_TWELFTH STREET RAG 26.9

Hearthquake Boogie

CA-15105-PEE WEE HUNT O. Samebody Else, Not Me DE-24450-MILT HEARTH TRIO

July 17 July 10

\_JUST BECAUSE 23.7 5.1

CO-38072-FRANK YANKOVIC O. DE-25376-DICK HOWARD O.

Deep Elm Blues MA-1231-EDDY HOWARD O.

Encore, Cherie

ME-6086-SHERIFF TOM OWENS SI-15027-AL GEORGE O.

You Go To My Head VI-20-2941—LONE STAR COWBOYS

12—CONFESS 22.5 24.8

CO-38174-DORIS DAY-BUDDY CLARK Love Somebody

DE-24409—THE MILLS BROS. Someone Cares

ME-5129-PATTI PAGE Twelve O'Clock Flight

MG-10194-JIMMY DORSEY O. If I Were You

MA-1131—THE FOUR TUNES VI-20-2812—TONY MARTIN Bride & Groom Polka

#### THE MAHARAJAH OF MAGADOR 22.4 15.8

VI-20-2851-VAUGHN MONROE O. Give A Broken Heart A Break

#### -YOU CALL EVERYBODY DARLIN' 21.8 9.2

ME-5155-ANNE VINCENT Blue Bird Polka

RE-117-AL TRACE O. ST-3023-AL TRACE O.

15—PUT 'EM IN A BOX, ETC. 17.6 9.1

CA-15080-KING COLE TRIO It's The Sentimental Thing To Do

CO-38188-DORIS DAY It's Magic

ME-5130-FRANKIE LAINE Baby Don't Be Mad At Me

MG-10193-HAL McINTYRE O. On An Island With You

VI-20-2873-RAY McKINLEY O. You Can't Run Away From Love

#### -THE DICKEY BIRD SONG 17.4 35.1

CO-38085-THE DELL TRIO Encore Cherie

-LARRY CLINTON O. DE-24301-Ooh! Looka There

MA-1234-GEORGE OLSEN O. **Thoughtless** 

MG-10138-BLUE BARRON O. My Cousin Louella

VI-20-2617—FREDDY MARTIN O.

If Winter Comes

VT-22—JOAN EDWARDS

#### 17—BECAUSE 17.3 31.6 AP-1068-HAL WINTERS

**Beca**use

-ARTHUR TRACEY
A Perfect Day

VI-20-2653-PERRY COMO

#### 18-IT'S MAGIC 15.8 23.6

CA-15072-GORDON MacRAE Spring In December CO-38188-DORIS DAY

Put 'Em In A Box, Etc. DE-23826-DICK HAYMES

It's You Or Na One ME-5138-VIC DAMONE

It's You Or Na One MG-10187—BUDDY KAYE QUINTET

MU-557—SARAH VAUGHAN It's You Or No One VI-20-2862—TONY MARTIN
It's You Or No One July 17 July 10

ST. LOUIS BLUES MARCH 15.7 34.9

VI-20-2722-TEX BENEKE O. Cherokee Canyon

20—BETTER LUCK NEXT TIME 15.1 23.2

CA-15084—JO STAFFORD Roses of Picardy

CO-38191—DINAH SHORE Steppin' Out With My Baby

DE-24435-GUY LOMBARDO O. Steppin' Out With My Baby ME-5145-JERRY SHELTON TRIO

MG-10192-GEORGE PAXTON O. Rambling Rose

22—SABRE

VI-20-2888-PERRY COMO It Only Happens When I Dance With Yau

#### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—TELL ME A STORY 15.0 8.9

DANCE 12.8 14.4 -CARAMBA! IT'S THE SAMBA I

11.5

4.3

3.5

1.0

5.8

3.5

BLUE BIRD OF HAPPINESS 7.9 2.4

25—BABY FACE 7.8 18.4

26—TEA LEAVES 6.7 16.1

BLUE SHADOWS ON THE TRAIL 6.4 2.5 28-FIDDLE

FADDLE

-WEDDING BELLS ARE BREAKING UP THAT OLD GANG OF MINE 4.2

30—LAROO LAROO LILLI BOLERO 4.1

31—IT ONLY HAPPENS WHEN I DANCE WITH YOU 3.7

TREE IN THE MEADOW, A 3.6

33-SUSPICION

FELLA WITH AN UMBRELLA

3.2 2.3

35-WALK IT OFF 2.9

-RAMBLING 2.4 ROSE

37-COOL WATER 2.3

38-WHO? ME? 2.2

-How High THE MOON

-MEADOW-LANDS 1.4 2.2

## What's New?

End of slump in sight. Younger ops awakening field, as clearly evidenced by letter which appeared as "feature editorial" in the July 3 issue. More progressive ops are asking mfrs and distribs to help place new equip't in locations which are, today, blocked off to trade with "junk." (Remember our editorial, "BUST 'EM UP"?) Great many ops have been spoiled by the war years, when all that was necessary was to "plug in and collect." Slogan now recommended for this field, "Workers—not collectors—needed."

The green light has been given some distribs by their factories to "operate." These distribs say, "Can't eat machines, ops not buying." They will prove stiff competish to ops who haven't kept routes up to par. Some ops have even been holding back from buying records requested by locations. New phono equip't with newest disk hits will make things tough for such ops. Many new phonos will start right off featuring 2 plays 10c, 6 plays 25c—"volume play" plan. Phono biz battling hard to speed comeback.

\*

As far as coinbiz is concerned, war is still on. Sales slump would have easily been picked up by export market under normal conditions. England alone, according to reports, can use hundreds of machines. France, too, and other countries, would be buying were foreign importers able to pay cash and bring them into their various countries. Canada is also a factor, being closed off to trade. Perhaps mfrs may be able to "exchange" for foreign merchandise, such as fine leather goods, woolens, novelties, perfumes, etc.? Worth investigating at Washington.

CMI losing associate memberships. Yet need for public relations grows greater. Many coinmen overlooking advantages of PR. "Public Relations News," noted paper in field, gives definition of PR as follows: "Public relations is the management function which evaluates public attitudes, identifies the policies and procedures of an individual or an organization with the public interest, and executes a program of action to earn public understanding and acceptance." This, in itself, should be reason enough why coinmen should continue PR efforts.

Of real interest to all juke box ops are newspaper ads now being used by Coca-Cola bottlers around the nation featuring the new 6 for 25c carton. Once again, Coca-Cola returns to offer the public the "big bargain" of an entire six bottle carton for a quarter. As Coca-Cola states in their ad, "25c still buys a carton of six." Juke box ops who've clicked with "volume play" plan will agree 6 for 25c is upping take.

New wall and bar boxes now being introduced to the trade by a midwest manufacturer have won some warm praise from ops who have been using them. Bar box features brackets. Both bar and wall box are of new design. Mechanics of both boxes extremely simple and, therefore, seem completely trouble-free. These are 30-wire boxes.

## MANUFACTURERS' NEW EQUIPMENT

MUSIC			
AMI Model A-P W/Playmeter\$945.00 Model A-Standard 935.00	3025 5c 3-wire	1 2 5	
Model BB-P, Blond W/Playmeter 910.00	3031 5c 30-wire 39.50 212 Master Unit 70.00	PAG	
Model BB-Standard, Blond. 900.00 Model B-P, Mahogany,	215 Wireless Transmitter. 17.50 216 Wireless Impulse Rec. 22.50	1	
W/Playmeter 895.00 Model B-Stand., Mahogany 885.00	217 Auxiliary Amplifier 35.00 218 30-wire Adptr. Term Box	5	
HIDEAWAY, Model HS-P, W/Playmeter, Amplifier & Rem. Vol. Con 525.00	219 Stepper 46.50 4000 8" Metal Star Speaker 45.00	\$	
HIDEAWAY, Model HS- Standard, W/Amplifier &	4002 8" Plastic Star Spkr. 45.00 4004A 8" Metal Musical		
Rem. Vol. Con 515.00 Model WL-5c, 3-Wire,	Note Speaker	BAI	
40 selection Wall Box 53.50 Model SM-Large Stepper Wall Box 57.50	4006A 8" Deluxe, Walnut Round Mirror 35.00	D	
Model SL-Small Stepper Wall Box	4007 12" Inter. Delux. Spkr. 135.00 4008 15" Deluxe Speaker 185.00	H	
AIREON	BING	Î	
Coronet 400	BALLY	BUC	
Blonde Bombshell 595.00 Fiesta DeLuxe 595.00	Carnival 289.50	P	
48' Model Hideaway       299.50         48' Carilleon Speaker       32.50         48' Melodeon Speaker       27.50	CHICAGO COIN	EVA	
48' Impressario Speaker 19.50	Spinball 275.00	В	
BUCKLEY  Music Box 29.00	GENCO	В	
ENCORE MFG. CO.	Merry Widow 289.50	B	
Wall Box	GOTTLIEB	C	
FILBEN	Ali-Baba 294.00	GRO	
Maestro 595.00 Mirrocle Cabinet 325.00	UNITED MFG. CO.	C	
30 Selection Stowaway Mech. 398.00	Major League Baseball 275.00	0. 1	
MILLS INDUSTRIES  Constellation 795.00	WILLIAMS MFG. CO. Yanks 299.50	CI	
PACKARD MFG. CORP.	233.00	Si	
Manhattan Phonograph 1060.00	COUNTER GAMES	PAC	
Hideaway Model 401 506.00 Model 1000 Spkr 175.45 Butler Hi-Chrome Wall Box	A.B.T. MFG. CORP.	3-	
5c	Challenger 65.00	25	
10c 46.15 950 Speaker 63.25	BALLY MFG. CO.  Heavy Hitter 184.50	50 \$1	
1200 Speaker 153.45 Prices subject to discount.	w/stand 196.50		
ROCK-OLA	GOTTLIEB		
Magic-glo Phonograph  No Price Set 1807 Moderne Corner Spkr. 107.50	DeLuxe Grip Scale 39.50	BAL Bi	
1906 Remote Volume Con. 6.90 1530 Wall Box 39.50	GROETCHEN MFG. CO.	В	
1603 Wall Speaker 42.50   1606 Tonette Wall Spkr 21.50	Camera Chief 19.95	H. (	
1608 ToneOLier Spkr 65.00 1607 Tonette Wall Spkr 19.75	ONE-BALLS	EDE	
1531 DeLuxe Bar Bracket 8.25 1533 Universal Bar Brckt. 3.90	BALLY	FI	
1795 Wall Box Line Bostr 16.35   SEEBURG	Gold Cup, F. P 645.00 Trophy, P. O 645.00		
148-M Symphonola 965.00	2.00	Ве	
148-S Symphonola 895.00 H-148-M RC Special 564.00 Wireless Wallomatic 58.50	BELLS	INTI	
Wired Wallomatic 49.75 5-10-25c Wireless Wallo-	BUCKLEY	De De	
matic	Criss Crosse BelleNo Price Set Criss Cross Jkpt. Belle.No Price Set	Fi Sil	
Teardrop Speaker       19.95         RS4-8 Recess Wall & Ceil.         Spkr.       18.00	GROETCHEN	PA	
1948 Door & Dome 102.50	Columbia Twin JP 145.00 Columbia DeLuxe Club 209.50	GL	
WURLITZER 1100 Standard 999.50	O. D. JENNINGS	Ba Ch	
1080A Colonial	5c DeLuxe Club Chiefs 299.00	Ex	
1015 Standard 914.50 1080 Colonial 875.00	10c DeLuxe Club Chiefs 309.00 25c DeLuxe Club Chiefs 319.00	Ke Ma	
1017 Con. chng. w/stepper 499.50 2140 5-10c Wireless 50.00	25c DeLuxe Club Chief 429.00 5c Super DeLuxe Cl. Chief 324.00	Ur Wi	

# BELLS 10c Sup. Deluxe Club Chief 334.00 25c Sup. DeLuxe Club Chief 344.00 50c Sup. DeLuxe Club Chief 454.00 PACE 5c DeLuxe Chrome Bell. 245.00 10c DeLuxe Chrome Bell. 255.00 25c DeLuxe Chrome Bell. 375.00 \$1.00 DeLuxe Chrome Bell 550.00 CONSOLES BALLY Wild Lemon 542.50 Double-Up 542.50 Hi-Boy 424.00 Triple Bell 5-5-5 895.00 Triple Bell 5-5-5 910.00 Triple Bell 5-10-25 925.00 BUCKLEY Track Odds DD JP 1250.00 EVANS Bangtails 5c Comb 7 Coin No Price Set Bangtail FP PO JP No Price Set Bangtail FP PO JP No Price Set Evans Races No Price Set Casino Bell No Price Set Winter Book JP No Price Set Winter Book JP No Price Set

## GROETCHEN TOOL & MFG. CO. Columbia Twin Falls ...... 485.00 O. D. JENNINGS Challenger 5-25 ...... 595.00 Club Console ...... 499.00

Club Console DeLuxe Club Console Super DeLuxe Club Console	529.00
PACE	

3-Way Bell Con. 5c-10c-25c	690.00
5c Royal Console	320.00
10c Royal Console	
25c Royal Console	
50c Royal Console	
\$1.00 Royal Console	
witto itojai donsoio *****	000.00

#### ARCADE TYPE

BALLY MFG.	co.	

H. C. EVANS	CO.
Bat-A-Score	No Price Se

EDELMAN AMUSEMENT DEVICES			
Flash Bowler			
13'—8"			
11′—8″			
10'—8"			
Relgian Pool	319.50		

#### INTERNATL. MUTOSCOPE CORP.

Deluxe Movie Console	
Deluxe Movie Counter	140.00
Fishing Well	375.00
Silver Gloves	375.00
Direct Old, Co 11111111111111111111111111111111111	

#### PARTS AND SUPPLIES

GLASS SIZES — PIN GAME	5
Bally	41
Chicago Coin 21 x	41
Exhibit 21 >	41
Gottlieb 21	43
Keeney	41
Marvel 21 x	
United	
Williams	43

# NEW NAME FOR "PIN GAME" OR "PINBALL" "PLAY TABLE"

NEW YORK—For a long time now the entire industry has searched for a name to replace "pinball" or "pin game" and bring about a better understanding of this entertaining and relaxing type of coin operated amusement.

Some months ago, The Cash Box conducted a poll, by openly publishing a large card in one of its issues urging all in the trade to send in what they believed was the most appropriate name for the "pin game" or "pinball" machine.

Many names were received and as these appeared in print, letters were received from others in the field, who did not believe that the names suggested were of true descriptive value, and that they did not add to the machine's glamour.

In the early days of the pin game, such names as "marble games", "marble tables" and "pin tables" appeared in the field. The first names with the prefix, "marble", were only used because these early games featured marbles, instead of the steel balls, now being used in the pinball machines.

Therefore, in the greater majority of cases, the names "marble games" or "marble tables" disappeared as the steel ball games came into being.

Similarly the name "pin table" disappeared as less and less pins were used and, especially, after the bumper type machines came into being and the pins were eliminated.

Gradually the industry began to call the games, "pin games" (the old name) for it seemed this name had more sticking power, but, after much time had passed the name, "pinball" began to become more popular, and is today probably the most popular descriptive name of the game.

Yet, because of overuse of this name, and also because it has come to mean anything that could be identified with something that smacked of anything else but entertainment, and further, in view of the fact that many in the trade believed that some new type name should come into being so as to eliminate the hazards of re-opening closed territory and that an old name wouldn't effect such re-opening, a new name for the pinball was sought.

The most appropriate name which The Cash Box can advance to the trade at this time is "Play Table".

"Play Table" covers everyone of the features of the modern game. The game is of table style, since it rests on four legs as do all tables. Because it offers entertainment it can use the word "play". Therefore, combined,

the name for the games of today should be "Play Table".

All pinballs should, immediately designate themselves thruout the field as "Play Tables." The name has dignity and also has great value from a descriptive standpoint.

It brings a new touch to the old machine. It will create and revive interest in the play appeal of the games. "Play Table" offers an entirely new and better name for what the modern game has become.

It is definitely hoped that all in the field will offer their suggestions and constructive criticism regarding the new name for the oldest and best of the amusement machines, "Play Table," and that by offering such suggestions and such criticisms the trade will be able to adopt the proper and correct name for the modern game, which, in the belief of this publication should be, "Play Table."

## Dial Distrib. Co. Aireon Distributor In Syracuse, N. Y.

SYRACUSE, N. Y.—Dial Distributing Company, 400 Lodi Street, this city, has taken on the distribution of the Aireon Manufacturing Corporation's line of phonographs and accessories, according to Ben Palastrant, Eastern Regional Sales Manager.

"Bob Conahan of Dial Distributing Company and I have closed a deal," stated Palastrant, "whereby they will cover about 12 counties in Central New York State. Conahan, general manager of Dial, has been associated with the coin machine business for a good many years. He is very well acquainted with Aireon equipment as he was associated with a former distributor in the same territory. Because of his experience, Bob knows practically every operator in the territory."

According to Palastrant, Dial has located in a very fine location here, and will be ready for a complete showing in about two weeks.

#### Minnesota Amusement Games Assn. To Hold Mid-Year Meet On August 10

ST. PAUL, MINN.—The mid-year meeting of the Minnesota Amusement Games Association will be held on August 10 at the Club La Guyal, located near Brainerd, Minn. The association held its 1947 meet at the same place, and all the attending operators were well satisfied.

"A good attendance is assured after the fine meeting held at the same place last year," states Don F. Ehmann, secretary-treasurer of the association. "Our arrangement committee assures us several important speakers will be on hand to address the gathering. This committee is composed of: Stanley Woznak, Little Falls; Roy Kuehmichel, Brainerd; Greg Mraz, Brainerd; Carl Schumacher, St. Cloud, and Robert Marshman, Walker."

Executive Secretary Allan W. Mill will speak to the operators, discussing various problems he has found thruout his travels over the state.

Several operators, who attended the 1947 meet, used the opportunity to tie it in with their vacation at the many beautiful resort hotels. It is expected many others will follow this procedure this year.

Vice President Stanley Woznak, Little Falls, Minn., or Roy Kuehmichel, Brainerd, Minn., are assisting operators in arranging for reservations of rooms and cottages.

## To Hold Two Day Showing Of Several New Machines



AL BLENDOW

NEW YORK—Al Blendow and Al Meyers, Blendow & Meyers, Inc., local distributors, are holding a showing on July 22 and 23 (Thursday and Friday), when they will display a half dozen new pieces of equipment, including games, music, and a vendor.

The firm will display the Filben Music line, Allite's '48 Bowler, Hilco's Ice Cream Machine, the Target Master ray gun, and two new Skee Ball machines. Blendow & Meyers are co-operating in the sale of the Target Master ray gun with Nat Cohn, Modern Music Sales Corporation.

Teddy Seidel, manager, and the two officials of the company, will be on hand during the two-day showing to greet all their friends, and demonstrate the workings of all the machines

## Syracuse Association Exec. Watches All Tax Legislation

SYRACUSE, N. Y.—Ernie Band, genial president of the N & N Amusement Co., 526 Butternut St., is creating quite a stir in town these days by showing all local coinmen who drop into his office a copy of the article forecasting "Increased State and Local Taxes" that appeared in the July 17 issue of *The Cash Box*.

As secretary of the Syracuse C.M.I., and as a progressive operator who has always been in the vanguard of movements to better industry relations with the public, Band believes that all coinmen's associations should give this article very serious consideration and start preparing now so that they "will be ready to present their side of the case to the right authorities and fight legislation tending to impose unfair and excessive amounts."

"It is articles of this nature," says Band, "that makes The Cash Box a magazine that is indispensable to any operator who considers himself well informed on the doings of the industry."

## "ENCORE"



## America's Finest WALL And BAR BOX

NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS.
THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS
ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. FOR A PERMANENT,
PERFECT, MONEY-MAKING INSTALLATION—THE FIRST REALLY NEW,
COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY
"ENCORE"!" "ENCORE" WALL AND BAR BOXES HAVE PROVED
THEMSELVES "THE BEST" ON LOCATION!

#### \* ENCORE WALL BOX

"Beautiful" . . . "Perfect" . . . these are the words everyone uses to describe the "ENCORE" WALL BOX. Indirect lighting. Program flat smack against the glass. ALL THE RECORDS CAN BE SEEN AT ONE TIME—quickly—easily—makes the music EASIER TO BUY for all customers. See the "ENCORE" WALL BOX first! A whole box load of better features never before built into any wall box. Write or wire for details TODAY.

APPOINTED - WRITE

ENCORE MFG. CO. 4310 CARNEGIE AVENUE CLEVELAND, OHIO



### Venezuela Has Dollars For Imports

WASHINGTON, D. C.—Exporters of coin operated equipment will be interested in a report released this week by the Pan American Union, compiled by Otto H. Salzman of the Division of Economic Research.

The report points out that Venezuela is one of the Latin American nations with enough dollars and other foreign exchange to meet her import requirements. The country is second only to the United States as a petroleum producer and derives enormous wealth from the industry.

With most of the worlds markets closed to export of automatic equipment, the industry should investigate this market for an outlet of its machines

#### CMOA Runs Big Charity Ball



OAKLAND, CALIF.—700 members and friends of the California Music Operators Association from all parts of Northern California attended the big hill billy costume party held at the Hotel Leamington on June 25.

Pictured above is John C. Henderson (left) executive director of Guide Dogs for the Blind, Inc., receiving a check for \$1,000 from George A. Miller, president of the association. The pirate in the center is George R. Murdock, who conducted the party arrangements.

The Oakland Post-Enquirer, local newspaper, gave the affair a terrific spread including several pictures.

The paper wrote "It was quite a show, but more than that, it was another demonstration of the interest the music operators have in public welfare."

Larry Marvin and J. L. Bristow, president and secretary, respectively, of the Sacramento association were present, and because of an automobile breakdown, the heads of the Fresno association were prevented from appearing.

Present directors of the California

Present directors of the California association are: Joseph Silla, chairman; C. L. Spear, Frank Morgan, H. D. Munson, Fritz P. Althaus, Clem Stetson and Robert Stevens, secretary is Ray Thornton.

#### ATTENTION!

## Coin Machine Salesmen

Unusual opportunity to make real moneyfull time or part time—as you travel. You don't have to go out of your way one inch to earn some real cash. Right in keeping with whatever you are now doing or selling. Even the laziest salesman can earn \$15 per day. No real work. That's all been done for you. In fact, big direct mail campaign covering all operators under way right now. Here's a really golden opportunity for a few tried and seasoned coin machine roadmen. Write Now!

% THE CASH BOX

381 Fourth Ave., New York 16, N. Y.



As important to your earnings as our history-making **Original Flipper Bumpers!** 

#### **HOLD-OVER BONUS**

**Proven Play Incentive!** 

ORDER FROM YOUR D. Göttlieb E.Co. DISTRIBUTOR NOW!

40-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!

#### Rock-Ola-Filben **Decision Rendered** By U. S. Circuit **Court of Appeals**

"There is no

substitute for

QUALITY!"

ST. LOUIS, MO .- On July 6 the United States Circuit Court of Appeals, Eighth Circuit, reversed the decision of the District Court of the United States for the District of Minnesota in the case of Rock-Ola Manufacturing Corporation vs. Filben Manufacturing Company, Inc.

The court held that Rock-Ola had granted a license to William M. Filben doing business under the trade name and style of Filben Manufacturing Company and Automatic Phonograph Company and specifically stipulated that it was non-transferable except to a corporation organized and controlled by Filben or to Filben's heirs or legal representatives. Said the court: "Neither Filben, his heirs, the Filben Manufacturing Company, Inc., nor anyone related to them, had the right to divide and parcel out the rights acquired under the license agreement so as to vest the right to manufacture in an outsider, or so as to vest the right to sell in an outsider."

#### COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel PHONOFILM

What An "Active" Man Looks Like



CHICAGO—Joe Ash, Active Amusement Machines Company, Philadelphia, Pa., is in Chicago practically every time local coinmen look up. Here's Joe (photo above) at one of his recent visits to the location where the new United Manufacturing Company plant is being constructed.

It's hard to believe that Ash would ever be spotted doing manual labor, but it remained for Billy DeSelm, United's sales chief, to explain with the bon mot of the year, "Joe Ash looks good at any bar-even a crow bar!"

#### Trout Music Dist. Co. **Appointed By Aireon**

INDIANAPOLIS, IND .-- Trout Music Distributing Company, 1157 English Avenue, this city, has been appointed distributors for the Aireon Manufacturing Corporation's line of phonograph and accessories, according to an announcement by Bernard D. Craig, Aireon's general sales manager.

Headed by Wayne Trout, the firm will function as distributor in the immediate sales territory of the city.

#### AUTOMATIC HOSTESS

**UNIT OF 20** LIKE NEW

ORIGINAL PRICE \$14,800.00

WILL ACCEPT BEST OFFER

#### DAVID ROSEN. INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa. Stevenson 2-2903

503 Evergreen Ave., Baltimore 23, Md. Edmonson 5322

#### FOR SALE!

3 WURLITZER 950

Each . . . . \$175.00

2 BALLY BOWLERS Each . . . \$225.00

GENERAL SALES CO.

1416 SOUTH CALHOUN ST. FORT WAYNE 2, INDIANA

#### Attention . . . Real Bargains! TOTAL ROLLS \$75.00 ADVANCE ROLLS 85.00 ROLA SCORES 75.00 GOALEE'S 95.00 ESSO STARS 39.50

OLSHEIN DIST. CO. 1100 BROADWAY, ALBANY, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



AMI NEW 40 SELECTION PHONOGRAPH



#### Coming!!

BRAND NEW DIFFERENT BETTER -

### SHUFFLEBOARD

WITH AUTOMATIC COIN-OPERATED LIGHT-UP SCOREBOARD

Takes In 10c to 40c PER GAME

WIRE—PHONE—WRITE IMMEDIATELY FOR COMPLETE DETAILS!

#### ADVANCE AUTOMATIC SALES CO.

1350 HOWARD STREET

SAN FRANCISCO 3, CAL.

(ALL PHONES: HEMLOCK 1750)

..................



#### EASTERN FLASHES

Coin Operated Shuffleboards are getting a terrific response on location in many territories. At this time several companies are manufacturing all types of scoring devices and light-up features for this game. In the East many locations have been featuring non-coin operated shuffleboards for many years, and operators are puzzled as to whether a coin-operated board, even with many new features, will be able to work out. Many other locations in the larger cities are too small to include a game of this kind. However, coinmen should look these games over in the event there is a possibility of placing them on locations where the space is available and where the game has never been played. Reports from the West Coast indicate that there is money to be made operating them.

Philadelphia coinmen really had themselves a week. In addition to the Democratic Convention, there was the lightweight fight between Beau Jack and Ike Williams. Many New Yorkers ran to Philly for the fights, among them a large party of music men who were guested by Manie Sacks, Columbia Record exec. Before the fight, there was a terrific dinner spread at Frank Palumbo's C. R. Club...Ben Becker, Ben Becker Sales Corporation, displayed Bally's "DeLuxe Bowler" on his floor this week, and reports that the local ops were flocking in to see it. "And orders, too," stated Becker. He also tells us that out-of-town ops are going for Bally's five ball "Carnival" in a big way, reporting to him that it's getting the money on location.

Lou Wolcher, the popular San Francisco, California, distributor in town for a few days. Some business, and mostly visiting relatives....Ben Robinson, Robinson Sales Company of New Orleans, La., also spent some time here. Altho it was real hot this week, Ben was able to relax, claiming the New Orleans' heat makes New York's hottest days appear cool....Phil Mason, Dave Lowy & Company, leaves for a road trip on Monday and expects to be away about a week or so. Dave Lowy meanwhile will have to stay close to the office—what, no Miami Beach this summer, Dave?....Barney (Shugy) Sugerman, Runyon Sales Company, away for the week seeing music operators thruout his territory. According to Morris Rood, Runyon's manager, Shugy should be away for another week. Morris reports that Shugy's sending in substantial orders for AMI's....Meanwhile, Abe Green, Runyon's Newark boss, sends us a photo showing Anthony Andyes, Anthony Babia and the staff of Belmont Novelty & Music Company, Paterson, N. J. Abe tells us that this large, progressive operating firm is using AMI's, and all practically the latest models.

Al Blendow and Al Meyers of Blendow & Meyers, Inc., invite local operators to be their guests on July 22 and 23, when they'll have a showing of several new machines. Theodore Seidel, manager of the firm, informs us that he expects the turnout to be one of the best ever seen here. The firm will display the Filben Music line; Allite's '48 Bowling Game; Hilco's Ice Cream Vendor; the Target Master ray gun, and two new skeeballs. Refreshments? Naturally! ...Dave Stern and Tom Burke, of Seacoast Distributors, considerably broken up by the death of their good friend, Everett Masterson. Dave, who is on the sales floor at all times now, reports that because of the extra hustle of all in his firm, business is going along pretty well....Ruth Nussbaum, office manager for the Music Operators Association, trips over a loose rug in her home, and is bedded for a few days.

We've never been on coinrow that we haven't bunked into Ambrose, that big time operator from the Islands. Ambrose, always on the go for new equipment, parts, supplies, etc. Understand he just bought a new truck. Best of all, he always reports business as very good....Couldn't catch up with Mike Munves this week. As he never takes a vacation at this time, it must have been some business deal that kept him out....Brother Joe Munves, the parts and supplies man, smilingly reports that since the weather straightened out and became "real summerish," the supplies business improved. Arcade men dropping in for their many needs....Understand pins went down in Rochester....All opseverywhere—should use the same wonderful public relations plan that got George A. Miller's California Music Operators Association of Oakland, California, practically a full page of the most constructive newspaper publicity ever received in the industry. A complete story and picture appear elsewhere in this issue.

Williams

# HAIN AS

**BUILDS UP YOUR "BATTING AVERAGE"** ON EVERY LOCATION!

ORDER FROM YOUR DISTRIBUTOR

Williams

MANUFACTURING

COMPANY

161 W. HURON ST., CHICAGO 10, ILL.

# ERE ISA

#### \$181.40 FOR \$48

is what one well known coin machine man wrote us. Why? Because the "special" \$48 subscription allows you to use a 40 word classified ad (actual cost \$3.20) free of charge each and every week. Add the facts:—52 weeks every week. Add the racts:—52 weeks free \$3.20 classified (40 word) ad to-tals \$166.40 — plus — the \$15 yearly subscription cost—for a grand total of \$181.40 . . . offered to you for only \$48. Send your \$48 check for the "special" subscription to: The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

#### MAN - LOOK AT THESE PRICES!

Bally VICTORY SPECIALS	\$142.50
Bally MELODY	122.50
Gottlieb HUMPTY DUMPTY	122.50
Williams' SUNNY	122.50
United's SINGAPORE	122.50
United's TROPICANA	139.50
United's HAWAII	85.00

1/3 Deposit Required, Balance C.O.D.

#### CROWN NOVELTY CO., Inc.

920 Howard Avenue, New Orleans 13, La. Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

#### Coinfirm Covers N. J. For 23 Years



PATERSON, N. J.—Belmont Novelty & Music Company, this city, operators of coin operated equipment for the past twenty-three years, has built up an organization to where it functions today as one of the largest in the East. Headed by Anthony Andyes and Anthony Sabia, Belmont, uses its headquarters (pictured above with staff) to cover its hundreds of locations thruout the entire northern part of New Jersey.

According to officials of the firm, their music machine equipment is practically all new, featuring the AMI line. "We know from over twentythree years of operating that a profitable operation is only possible when you give your customers the best and newest of equipment. Not only do we follow this practice with our music machines, but all of our games are the latest and most up to the minute.'

In addition to the partners, Herbert

Brauch, the manager has been with the firm for over 21 years, and Miss Beatrice Bagli, the office manager has been in charge for many years.

#### Western Spec. Co. New Aireon Distrib. In K. C.

KANSAS CITY, MO. - Western Specialty Company, 4028 Broadway, this city, has been appointed as distributors for Aireon Manufacturing Corporation for Eastern Kansas and Western Missouri, Bernard D. Craig, general sales manager of the phonograph manufacturing firm, announced this week.

"Wolf Riman, head of Western is an outstanding addition to the Aireon



ALL TYPE SLOTS REBUILT. WE SPECIALIZE IN REBUILDING BUCKLEY TRACK ODDS. **Exclusive Distributor of** BUCKLEY TRACK ODDS and CRISS CROSS SLOTS. COMPLETE STOCK OF COIN MACHINE PARTS.

CONSOLE DISTRIB. CO., Inc. 1006 Poydras St., New Orleans, La.

AND

3425 METAIRIE ROAD JEFFERSON PARISH METAIRIE, LA.

distributing family" stated Craig, "as he is well known in music circles and has done an outstanding job in the music industry."

Riman has completely remodeled his offices and display rooms to show off the Aireon machines in the proper setting. In addition a complete parts and service department has been organized for the convenience of the operators.

## MERRY



#### ENCO BUILDS GREATER GAMES 2621 NORTH ASHLAND AVENUE . CHICAGO 14, ILLINOIS

#### **Inventory Closeout**

10 Late Buckley Track Odds, F.P., Chs. & Cash, 460,000 Serials.\$750.00 

20 F.P. 1-balls, Ballys, late pre-war models, \$25 ea. the lot, plus crating \$5 ea.

30 Whiz F.P. ea. 35.00

#### GAYER COMPANY

987 — 3rd Street, SAN BERNARDINO, CALIF.

#### NAME YOUR PRICE!

PIN BALLS **ROLLDOWNS** 

ALL TYPES—ALL MODELS

WIRE-WRITE-PHONE

#### RUNYON SALES COMPANY

123 W. Runyon St., Newark 8, N. J. Tel.: BIgelow 3-8777

593 Tenth Ave., New York 18, N. Y. Tel.: LOngacre 4-1880



#### CHICAGO CHATTER

It's Carnivaltime over at Bally. The boys are simply rushing about hither and thither trying to get those phone callers satisfied with Carnivals and from the way Herb Jones was making with the rushing up and down the "last mile" corridor with those orders in his hands, looks like the Bally plant will be busy for a long time to come taking care of the demand. . . George Jenkins was out of town this past week . . . so were some of the others who were contacting leading ops talking speedy delivery. . . . Wico Corp. telling us that they have developed one of the speediest delivery systems in the nation and that they get parts to ops faster than ever before . . . the firm believes that this is one of the big reasons for their success. . . Leonard Schmitt is a brand new face over at Exhibit Supply . . . he's one of the young men just starting up in the coinbiz . . . full of pep and new ideas . . . here's wishing him lots and lots of luck in his new position.

Ed Levin of Chicago Coin away for a two weeks' vacation and resting up for the grand rush which will probably come about the moment Ed returns and the firm bust out with their newest game. . . Filben report the appointment of two new distribs . . . W. P. (Bill) Kelly, Interstate Machine Co., Springfield, Mass., will be New England distributor . . . Paul W. Hawkins of Tulsa and Phoenix will handle the territory designated in the southwestern states . . . Paul reports he will have a showing of the Filben line in Phoenix on July 20 and 21 and is inviting all music ops to be present . . . claims it will be plenty interesting. . . . Dave Wallach, who is still in town, claims, "It's awfully hot here in Chicago" . . . we wonder whether Dave means that the action is hot or the weather is hot?

"Skeet" Moore over at Williams Mfg. Co. advises that everyone is trying to get back in the mood for work again, after that one week shut down . . . and that the firm have a new game in the offing, but, they aren't telling about it as yet . . . seems, from the secret way "Skeet" talks about this new one that it's gonna be one of the greatest the firm have yet produced. . . . Fred Mann of Aireon just won't stay put in town long enough to even say "Hello" anymore. . . . Fred is busy as can be out on the road meeting with music ops who are telling him that the Aireon phonos at \$495 are a great buy . . . we expect a card from Fred any minute.

Gordon Sutton of Illinois Simplex is now getting out of town on business and no one seems to know where he's going these days . . . looks like that plane Gordon uses gets him out quick and gets him out plenty far at the same time. . . Herb Oettinger, Bill DeSelm, Ray Riehl, and all the gang over at United Mfg. Co. getting more and more excited as the opening of their new, big plant draws closer and closer . . . seems like everyone wants to be in there at one and the same time . . . can't very well blame the boys for being anxious to get into that big air-conditioned factory, what with the mercury climbing to high peaks almost every day here in Chi.

Charley Rosen of Louisville, Ky., around town this past week and talking about thisa and thata and also wondering just what will be what as the big fall season somes on . . . Charley looks fine and seems like he'll be in faster action than ever before. . . . Lou Wolcher of Advance Automatic Sales Co., San Francisco, Cal., will be a manufacturer, too, from all reports . . . seems like Lou is going in for making one of those shuffleboards with automatic coin operated scorer which will play for 10c and will take as much as 40c per game . . . with Lou claiming that it is the most sensational of them all.

Over at H. C. Evans & Co. everyone seems to be sitting tight this past week waiting for July 19 to roll around when the plant will be back in speedy action once again. . . . O. D. Jennings & Co. closed this past week for the regular vacation season but that still didn't stop visitors from flocking over to the place. Saw some of the better known boys from Ohio and Kentucky saying "Hello" here and there in the plant. . . The Rock-Ola factory shut down for their annual two-week vacation . . . an emergency crew remained so that should anything come up the boys would find someone to take care of their needs efficiently . . . and with the action over here due to Rock-Ola's new shuffleboard, which is being shipped in heavy quantity to the west coast and to some other spots around the country, looks like the shut down just doesn't affect orders.

Buckley Mfg. Co. closes down from July 31 thru August 14 with everybody eagerly looking forward to their vacations... French representative of Buckley in town this past week, M. Francois Ciccarelli of Marseille who is a very close friend of Pat Buckley. Mons. Ciccarelli spends about two months each year visiting here and uses Pat for his interpreter. Pat speaks French fluently, having spent much time in that country.

R. E. (Smitty) Smith, one of the real old-timers in the coinbiz and who is doing much of Buckley's floor selling these days, telling us about the swell hunka property he has along the scenic Fox River where he is now building himself a nice home . . . Smitty is now talking about retiring one of these days and taking things easy just fishing and loafing . . but who can ever imagine Smitty retiring after knowing the action in this business the way he does and knowing so many, many coinmen all over the nation?

Over at Genco, Merry Widow continues blithly on its way to being one of the best games that the firm have yet produced . . . it has been catching on with operator after operator and the earning reports are really somethin' to write home about. . . . Some of the boys getting together talking about a national distributors' association, which is about the umpteenth time this has been presented, and the hope is that something will be done this time to bring it about, since so many of the boys here believe that it will be of real benefit to them as well as to the industry as a whole.

Over at D. Gottlieb & Co. the boys are reporting some nice action wherever their new game has appeared with the belief that their production system is the one that will help everyone in the business... Where's Lindy Force of AMI?

.. Some of the coinmen here discussing this and that over a glass of beer predict that there will be times booming faster than expected with the fact that there's a big drive ahead for more workers and also that women will once again be asked to come back to jobs... only thing that puzzles is the expected acute shortage of steel, copper, zinc, lead, tin, etc., and what this will mean as far as price of machines are concerned.





FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

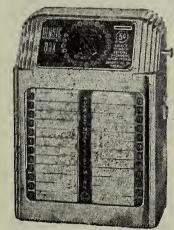
YOUR CHOICE OF: Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
  Club Handle and Handle Collar chrome plated.
  Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
  5c-10c-25c chrome Denominator Coin Intake.
  Payout Cups with anti-spoon Cup.

- Cup. Drillproof Plates.



## NEW ///



Buckley gave Music Operators the FIRST prac-tical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offer-ing a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quan-tity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selection always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.



Buckley Manufacturing Cc.

4223 WEST LAKE STREET . . . CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6436-37-28-6533)



#### CALIFORNIA CLIPPINGS

Sanford Levine, vice president of the Cleveland Phonograph Operators Association, in town on a vacation with his family. Levine expressed optimism for juke box future in his area and was interested in the problems of local ops. . . . On the subject of local music machine men, RUMOR has it that a well known former record distrib exec is now in the process of organizing Los Angeles music ops into a long needed, effectively functioning association.

Coin Row appeared expectedly quiet and somewhat tense this past week following the not too friendly visit by authorities on a coinrow distrib. . . . One place that was extremely active this week was Paul Laymon's, which had all the earmarks of old Home Week, a revival meeting and Shriners Convention all in one. . . . It was there we ran into Art Crane, just back from his "Merry Widow" drum beating tour thru Arizona, Colorado, Utah and the rest of his territory. He detoured up to Texas for a friendly visit and told us about his trip with an op to service games—only thing unusual about it was this op covers his route by plane which he pilots himself. . . . Also at Laymon's was George Warner, telling Mrs. Laymon the inside story. . . . Paul happened to be out but among those who buzzed in was prominent operator, Gordon Roper, who told us what games were going in town were doing fine.

A long range visitor was Harry Block of the Block Marble Company, all the way from Philadelphia, on vacation with his family.... Tried our I.Q. along with Mrs. Laymon on the "Quizzer" game, finally in and ready for delivery. Neither of us could quite make the "genius" rating. Kidding about the sure legality of this educational, mental game, all agreed it was as legal as radio quiz programs, high school and cross word puzzles. But we're not swallowing our words—or the machine—if it should turn out otherwise, at least in this super-pure city.

Greeting and best wishes for the new outfit on Coinrow, none other than Ray Powers, formerly of E. T. Mape, and getting off to a flying start with new and old games and juke box equipment at Nels Nelsen's old location. Ray is promising exclusive item in new miniature pool-billiard table, invented by a Belgian and picked up in France's Deauville Casino by world traveler George Mellon, who made the deal with Powers. . . Played a few on "Merry Widow" with Arnold Micon at Pacific Coast Distributors—hard to leave, with its high score incentive, novel rebound counters and extra lively kickout holes. . . . Aubrey Stemler up to Fresno and visited with his aide, Nish Tara, who's also a promising stage actor. . . . Bill Wolf out of town again, Barstow, as if L.A. isn't warm enough. . . . Lyn Brown still quoting hopefully from his brief case.

#### **MINNEAPOLIS**

The Twin Cities were blessed with some rain over the week-end and it has cooled a little bit. Tourists are flocking into the state of 10,000 lakes, by the thousands, and reservations at resorts are almost impossible to get, at the present time. However, the heat did not stop some of the N'West operators from the lake region districts from coming into Minneapolis to take care of their business. . . . The entertainment field in Minneapolis is quite high this week, as Danny O'Neil, Decca recording star, is at the Carnival; Clark Denis, NBC and Capitol recording star is at the Flame Room (Radisson Hotel), and Woody Herman and his Wood Choppers visit the Prom for a one-night stand Wednesday, July 14, 1948.

Mr. and Mrs. Carl Wickstrom of Brainerd, Minn., in Minneapolis for just the day attending to some business at the Hy-G Music Company. Carl wishes to make this announcement: "The new trade name of the firm is now known as the 'Northland Music Company'." We also heard that Carl's father passed away July 7, 1948. . . . Joe Unise, operator for years at Roscoe, Minn., is now living in St. Paul, Minn., having bought a liquor store on E. 7th Street, St. Paul, Minn. . . . Andy O'Berg of E. Grand Forks, Minn., in town over the weekend, taking it easy.

Paul Zenke of Sparta, Wisc., expects a good summer's business as Camp McCoy, at Sparta, Wisc., is being opened for summer recruits and Paul has the inside track on the Pin Games concession... Mr. and Mrs. John Winkler of Las Vegas, Nev., spent a pleasant two weeks in Minneapolis and St. Paul visiting friends. Johnny, for many years with the Concord Novelty, South St. Paul, is managing the Playland Arcade at Las Vegas... H. H. Krueger of Fairfax, Minn., dropped into Minneapolis for a few hours and reports that fishing is the best he has seen in years.

Ted Anderson and Edwin Swanson of the Arrowhead Music Company, Moose Lake, Minn., also in town for the day, Ted buying a couple of sleeping bags which he expects to use this fall during the pheasant season. . . Condolence Department: The distributors, operators, and friends of L. H. Nordeen, 1524 Portland, St. Paul, Minn., offer condolences to Mrs. L. H. Nordeen on the passing away of her husband last Friday, July 9th. Lou Nordeen was a very well known operator among the Coin Trade. He was sitting in a chair last Friday, slumped over, and died of a heart attack. Burial services were held Monday, July 12, 1948.

Mr. and Mrs. Cleve Angen of Portland, N. Dak., in Minneapolis for a few days for business and shopping purposes. . . . Pershing Gulden of the Gulden Sales Company, Elliott, N. Dak., in Minneapolis for a few days, a little buying trip. . . . Mr. and Mrs. Sidney Kern of Menonomie, Wisc., in Minneapolis for just the day. . . . Tom Kady and son, Norman, of Grand Forks, N. Dak., in Minneapolis for a few days . . . a business trip.

## THE CASH BOX

#### CLASSIFIED ADVERTISING SECTION

#### CLASSIFIED AD RATE 8 CENTS PER WORD

COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD \$1.00. (ALL CLASSIFIED ADS — CASH WITH ORDER.)

#### SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS

YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM WORDS—40. ALL ADS OVER WILL BE CHARGED AT RATE OF &C PER WORD.

CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.

#### WANT

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., Inc., 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.

WANT—All types of Music Machines, especially Seeburg Hitones, Wurlitzer 750 and 750E, etc. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—To Pnrchase for export shipments — Model 1015 Wnrlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N. Y., INC., 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIrcle 6-6651.

WANT—Will buy any quantity nsed slot machines, all makes and models. Also Colnmbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Total Rolls, Bally Hy-Rolls, Esso Arrows, Bing-A-Rolls. State quantity and price in first letter. GEORGE PONSER COMPANY OF N.Y., INC., 250 W. 57th ST., NEW YORK, N.Y. Tel.: CIrcle 6-6651.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Coin machine salesmen and roadmen working for jobbers, distributors or manufacturers and all others who contact operators. Easiest, sweetest way to cover your expenses and earn some real cash with best sideline in the country. Earn \$7.50 every call you make. BOX NO. 710, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

WANT — Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells: Bally Triple Bells, etc.; Jennings Snper DeLuxe, DeLnxe, Standard and Clnb Console Slot machines; Wnrlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GArfield 3585.

WANT—The nsed records from your boxes. We bny steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, ILL. Tel.: DIckens 7060.

WANT—Or will trade the following on Bally Donble Ups: Cyclone \$25; Tornado \$25; Kilroy with flippers \$34; Ginger \$50; Coed \$50; Silver Streak \$35; Broncho \$40; Watling Rol Top 10c \$25; 4 Bells \$30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O.

WANT—Keeney Bonus Snper Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mntoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter.. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonns Snper Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV. ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUxedo 5-4976.

· Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

## THE CASH BOX

#### CLASSIFIED ADVERTISING SECTION

## THE CASH BOX

#### CLASSIFIED ADVERTISING SECTION

#### FOR SALE

FOR SALE—You Don't Get Wrecks When You Buy At Rex. Victory Specials \$140.; Victory Durbys \$135; Humpty Dumptys \$122.50; Sunnys \$122.50; Singapores \$122.50; Tropicanas \$139.50; Hawaiis \$85. 1/3 deposit, balance C.O.D. REX COIN MACHINE CO., 2629 JEFFERSON HIGHWAY, NEW ORLEANS 21, LA. Tel.: TEmple 4686. Al Morgan, Gen. Mgr.

FOR SALE—2 nearly new Evans Combination Races. M. L. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—Packed ready to go. State if novelty or free play wanted. Discount on 10 or more. Humpty Dumpty \$125; Lady Robin Hood \$219.50; Bermuda \$117.50; Tropicana \$95; Treasure Chest \$95; Manhattan \$117.50; Cover Girl, novelty \$95; Bonanza, novelty \$79.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Selling out. Juke Boxes: Wurlitzers Models 24 \$95; Models 312 \$55; Model 616s light-ups \$75. All types of diggers for Arcade at low prices. NATIONAL, 4243 SAN-SOM, PHILADELPHIA, PA.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms 1/3 Deposit, balance C.O.D. AD-VANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRAN-CISCO 3, CALIF.

FOR SALE — Gottlieb Lady Robin Hoods \$140; Gottlieb Humpty Dumptys \$130; Seeburg 1947 Phono remote \$575, like new; Seeburg 9800 HiTone ESRC \$200; Seeburg 9800 HiTone ES \$150; Seeburg Mayfair, new refinished new plastics \$150; Seeburg Regals and Crowns perfectly clean \$125; Seeburg original speakers \$10 ea. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

FOR SALE—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C.M. \$90; 3 Seeburg Mayfairs \$150 ea.; 2 Seaburg Regals \$175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Superscore. One Balls F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Williams All Stars used but very clean \$275.; 2 Photomatics, inside lights, repainted, good condition \$325. ea.; Spotlite, brand new \$175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Arcade Equipment: May we advise that we have the following Arcade Equipment on hand in perfect shape and ready to ship. We will be glad to receive your best offer on any of this equipment and ship immediately if the offer is satisfactory. I International Mutoscope Photomatic, very late model, I International Mutoscope Voice-O-Graph, wooden model but only used 30 days; I Standard Metal Typer, latest type with door in front; 4 Daval Skill Thrills; I International Mutoscope Sky Fighter; I Bally Defender Ray Gun; 6 Exhibit Peep Show Machines, entire set used very little; 4 Evans Ten Strikes 1947 models; I Champion Hockey; 5 practically new International Mutoscope Victory DeLuxe Card Vendors; 4 practically new International Mutoscope Exhibit Card Vendors; 1 American Grip Meter; 1 Evans Super Bomber, post-war model, used very little; 2 International Mutoscope Shoot-A-Matics; 1 International Mutoscope Magic Finger; 3 Rotary Merchandiser Iron Claws. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel.: Canal 5306.)

FOR SALE—Popcorn machine route of 20 Kunkels on location in New York City. Good income. Sacrifice. BOX # 199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Pace Comet Slots 3/5 pay, all completely rebuilt and refinished, 8 nickels \$65 ea., 3 dimes \$70 ea., 3 quarters \$75 ea. Guaranteed satisfactory. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND

FOR SALE—Aireon Super DeLuxe phonographs, A-1 mechanical condition, ready to operate \$249.50 ea. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WAbash 1501.

FOR SALE—Advance Roll \$125; Bing-A-Roll \$275; Heavy Hitter \$50; Rol-A-Score \$50; Singapore R.D. \$100; Hawaii R.D. \$75; Super Triangle \$35; Ten Strike H.D. \$35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—25 new Shanghais, 25 new Sambas at \$175 each; 10 new Singapores \$139.50 each. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6391.

FOR SALE—5 Balls: Baffle Cards, Kilroys \$55 ea.; Play Boys 70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—We have them in stock.
Contact us for your Hirsh Red Balls
for state of Florida. Best money
maker out today. Trouble free. Immediate delivery. Make us cash offer
on any new or used pin tables you
need. MURRELL AMUSEMENT
CO., 1058 S. FLORIDA AVE.,
LAKELAND, FLA.

FOR SALE—50 Stands \$12.75 each; 35 Black Cherry Bells, original (5¢ \$125, 10¢ \$130, 25¢ \$135); 3 1948 Watlings 5¢ \$90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee \$155 each; 6 Pace Consoles, completely refinished \$75 each; 2 1941 Galloping Dominoes, beautifully finished \$225 each. MAR-MATIC SALES COMPANY, 48 WEST BIDDIE STREET, BALTIMORE 1, MD.

FOR SALE—Scale Route of 46 Watling TT Fortunes and 44 Mills Moderns, Chicago district. FOR SCALE CO., 247 BELDEN PL., HAMMOND, IND.

FOR SALE—13 brand new Parkard Satin 5c Wall Boxes in original cartons, only \$27.50 each. BUFKIN NOVELTY CO., 131 SEAL AVE-NUE, PAS CHRISTIAN, MASS. FOR SALE—24 3-wire 5-10-25c Wurlitzer Wall Boxes at \$10 each. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVENUE, MINNEAPOLIS 3, MINN.

FOR SALE—\$181.40 for only \$48 when you buy this "Special," a 40-word classified ad free (cost \$3.20) each and every week for a full year (52 weeks) total \$166.40 plus the cost of a full year's subscription \$15. Grand total of \$181.40 for only \$48, the cost of the "Special" subscription to The Cash Box. Send your check for \$48 immediately to: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

#### **MISCELLANEOUS**

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: ENglewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and gnarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

#### PARTS & SUPPLIES

FOR SALE—Tubes: 6C4 29c; No. 80 42c; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. EN-GLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO,

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST. PHILA. 22, PENNA.

FOR SALE—Coin Machines designed, developed and built. Thousands of coin machine parts and supplies in stock. Relays, steppers, switches built to specification. Send for Catalogue. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

#### HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange-posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the pecularities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



35.00 55.00 49.50

85.00

110.00 110.00

135.00 169.50

200.00

249.50

99.50

89.50 74.50

139.50

350.00

375.00 290.00

300.00

300.00 300.00 325.00 79.50 145.00

175.00 149.50

675.00 700.00

15.00 12.50

9.50 10.00

9.50 10.00

75.00

110.50

99.50

5.00

10.00 10.00 3.50

39.50

100.00

WUKLITZE	K
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Revamp (24) .....

600 R .....

224.50 250.00 Colonial 214.50

....

950 42-24 (Rev.) 42-500 (Rev.) 42-600K (Rev.) 42-600R (Rev.)

1015
1080 Colonial
300 Adaptor
320 Wireless Wall Box
310 Wall Box 30 Wire
320 2 Wire Wall Box...
331 2 Wire Bar Box...
331 2 Wire Bar Box...
304 2 Wire Stepper ...
Wireless Strollers
430 Speaker Club with
10, 25c Box...
420 Speaker Cabinet...
Twin 616 Steel Cab.
Ad J. Amp.
STP Speaker
Twin 12 Steel Cab. Tdj.
Amp. Stp.
Selector Speaker
100 Wall Bx 5c 30c Wire
100 Wall Box 10c 30
Wire
111 Bar Box
120 Wall Box 5c Wire
120 Wall Box 5c Wire
131 Bar Box
1350 Wis Speaker
1350 Wis Speaker
115 Wall Box Wire 5c
Wireless

Wireless \_

700 .... 750 M

25.00 30.00

40.00

60.00

79.50

79.50

89.50

99.50

89.50

49.50

59.50 64.50

75.00

199.50

50.00 79.50 100.50 110.00

495.00 525.00

10.00 7.50

4.50 7.50

5.00 5.00

10.00 25.00

69.50

40.00

59.50

60.00

95.00

4.00

3.00 5.00 2.00

17.50

7.00

	135	Step
ı	1/15	Imn

155 Step Receiver	19.00	45.50
145 Imp. Step Fast,	15.00	17.50
150 Impulse Rec	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25		
Wireless	9.00	15.00
125 Wall Box 5/10/25		
Wire	15.00	32.50

WURLITZER (Cont.)

SEEBURG			
Calcatamatic 10	24.50	40.00	
Selectomatic 10	29.50	35.06	
Model A III	34.50	33.00	
Model B	32.50		
Model C	37.50		
Model H	59.50		
Rex	75.00	99.50	
Model K15	60.00	00.00	
Model K20	65.00	89.50	
Plaza	79.50	124.50	
Royale	75.00	99.50	
Regal	89.50	125.00	
Regal RC	149.50	175.00	
Gem	75.00	200.00	
Classic	99.50	175.00	
Classic RC	140.00	249.50	
Mayfair	129.00	150.00	
Mayfair RC	169.50	300.00	
Melody King	79.50	124.50	
Crown	89.50	125.00	
Crown RC	185.00	235.00	
Concert Grand	117.50	175.00	
Colonel	149.50	239.50	
Colonel RC	200.00	225.00	
Concert Master	164.50	195.00	
Concert Master RC	180.00	325.00	
Cadet	149.50	245.00	
Cadet RC	139.50	189.50	
Major	149.50	175.00	
Major RC	175.00	279.50	
Envoy RC	124.50	239.50	
	129.50	269.50	
Vogue RC	99.50 169.50	220.00 250.00	
~ .	99.50	149.50	
Casino RC	115.00	199.50	
Commander	99.50	179.50	
Commander RC	175.00	199.50	
Hi Tone 9800	139.50	265.00	
Hi Tone 9800 RC	200.00	275.00	
Hi Tone 8800	139.50	185.00	
Hi Tone 8800 RC	185.00	250.00	
Hi Tone 8200	180.00	224.50	
Hi Tone 8200 RC	235.00	250.00	
146 S ('46)	295.00	490.00	
146 M	445.00	515.00	
147 S	449.50	625.00	

HBWCCCPM JIEPBSAWLIVOIT

#### SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	17.50
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	29.50
Melody Parade Bar	4.50	
5c Wallomatic Wireless	19.50	29.50
5c Baromatic Wireless	25.00	29.50
5c Wallomatic 3 Wire	75.00	22.50
30 Wire Wall Box	5.00	7.50
Power Supply	15.00	
5, 10, 25, Baromatic		
Wire	19.50	35.00
5, 10, 25c Wallomatic 3		
Wire	10.00	19.50
5, 10, 25c Baromatic		
Wire	19.50	35.00
5, 10, 25c Wallomatic		
Wireless	20.00	32.50
Electric Speaker	25.00	29.50
Wireless Stroller	14.50	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	10.50	10.95

#### **ROCK-OLA**

KOCK-OLA			
12 Record	30.00	40.00	
16 Record	30.00	60.00	
Rhythm King 12	50.00	69.50	
Rhythm King 12 Rhythm King 16	50.00	79.50	
Imperial 20	49.50	79.50	
Imperial 16	69.50	75.00	
Windsor	69.50	89.50	
Windsor III	115.00	130.00	
Monarch	59.50	89.50	
Std Dial-A-Tone	149.50	200.00	
'40 Super Rockolite	89.50	179.50	
Counter '39	39.00		
'39 Standard	89.50	109.50	
'39 DeLuxe	89.50	149.50	
'40 Super Walnut	95.00	220.00	
'40 Master Walnut	130.00	219.50	
'40 Master Walnut '40 Master Rockolite	89.50	159.50	
'40 Counter	69.50	90.00	
'40 Counter with Std	85.00		
'41 Premier	130.00	289.50	
Wall Box	9.50		
Bar Box	<b>5.0</b> 0		
Spectravox '41	47.50	99.50	
Glamour Tone Column	32.50	69.50	
Modern Tone Column	32.50	69.50	
Playmaster & Spectra-			
vox	99.50	149.50	
Playmaster	79.50	149.50	
Twin 12 Cab Speak	49.50	69.50	
20 Rec Steel Cab ASA	75.00	109.50	
Playboy	15.00	30.00	
Commando	145.00	270.00	
1422 Phono ('46)	324.50	375.00	
1424 Phono	290.00 374.50	450.00 495.00	
1426 Phono	5.00	7.50	
	5.00	7.50	
1502 Bar Box	12.50	15.00	
1504 Bar Box	8.50	17.50	
1510 Bar Box	17.50	29.50	
1525 Wall Box	10.00	17.50	
1020 Wall DOX	10.00	17.00	

#### ROCK-OLA (Cont.)

1526 Bar Box Dial A Tone B&W Box	$19.50 \\ 3.50$	39.50 9.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console		
Rock	50.00	150.00

#### **PACKARD**

la Mor Wall & Bar		
Box	18.00	27.50
lodel 7 Phono	319.50	395.00
ideaway Model 400	195.00	395.00
ar Bracket	2.00	5.00
Villow Adaptor	17.50	59.50
hestnut Adaptor	25.00	36.50
edar Adaptor	30.00	39.50
oplar Adaptor	25.00	46.50
laple Adaptor	30,20	
uniper Adaptor	27.00	28.00
lm Adaptor	25.00	
ine Adaptor	25.00	50.50
eech Adaptor	20.00	71.50
pruce Adaptor	35.00	45.00
sh Adaptor	25.00	35.00
Valnut Adaptor	25.00	59.50
ily Adaptor	14.50	17.00
iolet Speaker	21.00	24.50
rchid Speaker	49.50	50.00
is Speaker	55.00	59.50
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#### MILLS

Zephyr	20.00	35.00
Studio	35.00	50.00
Dance Master	25.00	35.00
DeLuxe Dance Master	40.00	52.50
Do Re Mi	25.00	59.50
Panoram	89.50	175.00
Throne of Music	49.50	100.00
Empress	115.50	200.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	245.00
Conv. for Paroram Peek		29.50
Constellation	400.00	469.50

#### AMI

169 50 295 00

Hi-Boy (302)

	100.00	20000	
inging Towers (201)	6 <b>0.</b> 00	89.50	
treamliner 5, 10, 25	59.50	175.00	
op Flight	40.00	60.00	
inging Towers Speak	15.00		
inging Towers (301)	49.50	145.00	
DUCKLEY			

#### BUCKLEY

Wall Box	2.00	5.00
Bar Box	15.00	25.00
Wall & Bar Box O. S.		

#### AIREON

Super	DeLuxe	('46)	150.00	329.50
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Bu Ca Car Car

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Cli

ABC Bowler	19.50	30.00	ì
Action (Rev)	19.50	45.00	I
Air Circus	19.50	29.50	ł
All American	10.00	35.00	l
Amber	24.50	39.50	١
American Beauty (Rev)	15.00	19.50	l
Arizona (Rev)	10.00	45.00	l
Baffle Card	19.50	49.50	l
Ballerina	125.00	159.50	ı
Ballyhoo	39.50	64.50	l
Banjo	146.00	150.00	l
Baseball	44.50	79.50	ı
Belle Hop	14.50	20.00	ı
Bermuda	109.50	149.50	
Big Chief	10.00	25.00	
Big Hit Single Play	17.50	39.50	
Big Hit Multiple Play	24.50	59.50	
Big League	19.00	45.00	
Big Parade	25.00	29.50	
Big Time	87.50		
Blondie	15.00	25.00	

nanza	59.50	79.50
ombardier (Rev)	15.00	37.50
ola Way	19.50	22.50
omtown	20.00	24.50
sco	15.00	19.50
wling League	49.50	119.50
azil (Rev)	20.00	29.50
ite Spot	20.00	29.50
oadcast	10.00	19.50
oncho	34.50	69.50
bbles	49.50	59.50
ild Up	125.00	129.50
ribbean	119.50	150.00
pt. Kidd	15.00	29.50
rousel	29.50	49.50
sablanca (Rev)	35.00	59.50
talina	124.50	154.50
ck	49.50	56.00
over	20.00	35.00
derella	134 50	145.00

625.00

489.50

20 Record '43 Cab. 159.50 Selectomatic 16 ..... 5.00



Commander (Rev)	20.00	39.50	Production (Rev)	16.50	22.50
Commodore	15.00	19.50	Progress	19.50	29.50
Coed	39.50	69.50	Ranger	44.50	79.50
Cover Girl	69.50 15.00	109.50 25.00	Repeater	$16.50 \\ 24.50$	$\begin{array}{c} 29.50 \\ 64.50 \end{array}$
Cross Line	15.00 49.50	75.00	Riviera	22.50	25.00
Cyclone	39.50	64.50	Rocket	29.50	64.50
Dixie	19.50	35.00	Samba	164.50 19.50	175.00 29.50
Do Re Mi Double Barrel	$25.00 \\ 29.50$	39.50 48.50	Santa Fe (Rev) School Days	19.50 15.00	36.50
Drum Major	25.00	34.50	Scoop	15.00	24.50
Duffy's (Rev)	35.00	89.50	Score-A-Line	20.00	39.50
Duplex	14.50 19.50	17.50 39.50	Sea BreezeSea Power	$\frac{22.50}{35.00}$	39.50 49.50
Dynamite Eagle Squad. (Rev)	19.50 14.50	19.50	Sea Hawk	24.50	39.50
Fast Ball	19.50	44.50	Seven Up	15.00	24.50
Fiesta	29.50	69.50	Sea IsleShanghai	89.50 149.50	$129.50 \\ 169.50$
Five, Ten & Twenty Flat Top (Rev)	19.50 10.00	29.50 30.00	ShanghaiShangri La	149.50 15.00	30.00
Flamingo	59.00	89.50	Shooting Stars	20.00	50.00
Flying Tiger	35.00	44.50	Short Stop	15.00	29.50 35.00
Flying TrapezeForeign Colors	59.50 19.50	99.50 25.00	Show BoatShow Girl	$15.00 \\ 24.50$	35.00 40.00
Formation	15.00	25.00	Silver Skates	19.50	37.50
Four Aces	15.00	20.00	Silver Spray	19.50	25.00 69.50
Four Roses	20.00 20.00	39.50	Silver Streak	42.50 20.00	69.50 29.50
Four RosesFox Hunt	15.0 <del>0</del>	27.50	Singapore	89.50	139.50
Frisco	20.00	29.50	Sky Blazer	15.00	37.50
G. I. Joe (Conv)	15.00 55.00	19.50 89.50	Sky Chief	20.00 16.50	29.50 30.00
GingerGlamour	24.50	29.50	Cky Ray	19.50	35.00
Gold Star	19.50	24.50	Sky Raider (Rev)	15.00	25.00
Gold Ball	44.50	74.50	Slap the Jap	14.50	39.50 42.50
Gold MineGrand Canyon (Rev)	99.50 10.00	179.50 15.00	Slugger Smack the Jap (Rev)	19.50 19.50	$\frac{42.50}{25.00}$
Gun Club	15.00	35.00	Smarty	29.50	49.50
Havana	34.50	74.50 99.50	Smoky Snappy '41	34.50	39.50
HawaiiHeadliner	45.00 1 <b>0.0</b> 0	29.00	South Paw	25.00 15.00	30.00 25.00
Hi Boy (Rev)	29.50	45.00	South Seas	10.00	30.00
Hi Dive	19.50	27.50	Sneed Ball	20,00	32.50
Hi HatHi-Ride	19.50 72.50	35. <b>90</b> 79.50	Speed Demon	15.00 20.00	29,50 35.00
Hit the Jap (Rev)	19.50	29.50	Spellbound	19.50	49.50
Hold Over	10.00	24.50	Sports	19.50	25.00
Hollywood	19.50 39.50	39.50 74.50	Sports Parade	22.50 25.00	32.50 29.50
Horoscope	15.00	30.00	Snot Cha (Rev)	25.00	37,50
Humpty Dumpty	99.50	149.50	Snot Pool	15.00	35.00
IdahoInvasion (Rev)	29.50 16.50	32.50   19.50	Stage Door Canteen	17.50 19.50	39.50 29.50
Jeep (Rev)	19.50	27.50	Star Attraction	15.00	19.50
Jungle	15.00 15.00	19.50 20.00	Starlite	49.50 22.50	99.50
Keep 'Em Flying Kilroy	15.00 29.50	59.50	State Fair	22.50 20.00	39.50 39.50
Kismet	17.50	32.50	Stormy	109.00	130.00
Knock Out the Jap	15.00 49.50	29.50 75.00	Stratoliner	19.50 19.50	39.50 39.50
Lady Robin Hood	109.50	149.50	Sun Beam	19.50	29.50
Landslide	19.50	29.50	Sun Valley (Rev)	14.00	30.00
LauraLeague Leader	19.50 10.00	30.00 29.50	Sunny Sunercharger	79.50 15.00	122.50 24.50
Legionnaire	15.00	19.50	Superliner	19.50	39.50
Liberty	15.00	30.00	Superscore	19 50	64.50 44.50
Liberty (Rev)Lightning	$30.00 \\ 24.50$	59.50 39.50	Suspense	17.50 19.50	39.50
Line Up	24.50	29.50	Tally Ho	59.50	89.50
Lucky Star	44.50 29.50	75.00 74.50	Target Skill	19.50 12.50	69.50 32.50
Maisie	$29.50 \\ 99.50$	74.50 130.00	Ten Spot	15.00	32,50 19.50
Marines-At-Play	16.50	30.00	Tennessee	129 00	145.00
Marjorie	39.50 49.50	79.50 55.00	Topic	25.50	37.50
Marvels Baseball	29.50	69.50	Tom Tom		129.50 64.50
Melody	99.50	129.50	Tornado Torchy	29.50 59.50	64.50 74.50
Metro Mexico	17.50 69.50	27.50 99.50	Torpedo Patrol (Rev)	16.50	49.50
Miami Beach	17.50	39.50	Towers	24.50	35.00
Midget Racer	15.00	45.00	Trade Winds		150.00
Midway (Rev)	19.50 27.50	39.50 45.00	Treasure Chest	59.50	89.50
Monicker	15.00	29.50	Trinidad	135.00	147.50
Monterrey	139.50	149.50 74.50	Triple Action		134.50
Mystery New Champ	$29.50 \\ 20.00$	74.50 29.50	Tropicana		139.50
Nevada	79.50	119.50	Virginia		147.50
Nudgy	35.00 15.00	42.50 29.50	Vanities	39.50 19.00	69.50 44.50
Oh Boy	15.00	35.00	Velvet	15.00	44.50 35.00
Oh Deck	10.00	22.50	Victory	12.50	19.50
OklahomaOpportunity	10.00 20.00	$\begin{array}{c} 20.00 \\ 39.50 \end{array}$	Vogue	15.00	29.50
Oscar	39.50	45.00	Wagon Wheels	10.00	20.00
Owl	16.50	35.00 27.50	West Wind	20.00	37.50
Paratroop (Rev)	16.50 19.50	27.50 37.50	Wild Fire		30.00
Play Ball	15.00	20.00	Wisconsin		139.50
Play Boy	34.50	70.00	Yankee Doodle		29.50
Pin Up Girl	15.00	25.00	Zig Zag		19.50
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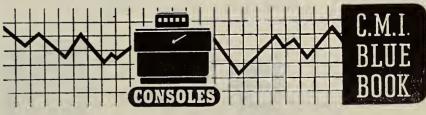


11111		
Allite Strikes 'N Spares Amusematic Boomerang		1
Spares	315.00	
Amusematic		
Boomerang	64.50	95.00
Amusematic Lite		
League	49.50	149.50
Bally Basketball	29.50	95.00
Bally Alley	20.00	69.50
Rally Convoy	65.00	125.00
Bally Defender	42.50	125.00
Bally Defender	49.50	
Bally Heavy Hitter	75.00	79.50
Bally King Pin	59.50	95.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	69.50	110.00
Bally Sky Battle	70.00	125.00
Bally Torpedo	49.50	109.50
Bally Undersea Raider	69.50	149.50
Bowl-a-Way	75.00	125.00
Bowling League Buckley DeLuxe Dig	37.50	85.00
Buckley DeLuxe Dig	75.00	99.50
Buckley Treas Is Dig	36.50	99.50
Champion Hockey	35.00	89.50
Chicoin Basketball		
Champ	285.00	359.50
Chicoin Goalee	99.50	150.00
Chicoin Hockey	49.50	89.50
Chicoin Roll-A-Score	35.00	69.50
Evans In the Barrel	69.50	110.00
Evans Super Bomber	129.50	175.00
Evans Play Ball Evans Ten Strike LD	69.50	100.00
Evans Ten Strike LL	25.00	35.00 69.50
	50.00	129.50
Evans Ten Strike '46	79.50	
Evans Tommy Gun	35.00	79.50
Exhibit Bowling Alley Exhibit Card Vendor	39.50 9.50	90.00 22.50
	69.50	195.00
Exhibit Rotary Mdsr Exhibit Merchantman	09.00	199.00
Roll Ch Digger	35.00	85.00
Exhibit Vitalizer	35.00	125.00
Genco Bank Roll	39.50	69.50
Genco Play Ball	35.00	85.00
Groetchen Met. Typer	200.00	289.50
Cott 3 Way Grin 'As	12.50	22.50
Gott 3 Way Grip. '46 Hirsh Red Balls	39.50	109.50
Ideal Football	100.00	159.50
Jack Rabbit	115.00	150.00
	113,00	
	1 1 1	1 1 1 1

Jenn. Roll-in-the-		
Barrel	35.00	149.50
Keeney Air Raider	69.50	110.00
Keeney Anti Aircraft		
Br	15.00	69.50
Keeney Anti Aircraft		
B1	17.50	47.50
Keeney Sub Gun	49.50	95.00
Keeney Texas Leaguer	25.00	39.50
Kirk Night Bomber	30.00	79.50
Liberator	69.50	79.50
Mutoscope Ace Bomber	59.50	150.00
Mutoscope Dr Mobile	99.50	189.50
Mutoscope Photomatic	195.00	350.00
Mutoscope Sky Fighter	99.50	119.50
Periscope	69.50	79.50
Pitchem & Catchem	50.00	85.00
Rockola Ten Pins LD	19.50	
Rockola Ten Pins HD	30.00	39.50
Rockola World Series	32.50	95.00
Roll A Ball (Jafco)	69.50	125.00
Scientific Baseball	69.50	95.00
Scientific Baseball Scientific Basketball	25.00	85.00
Scientific Batting Pr	49.50	95.00
Seeburg Chicken Sam	69.50	95.00
Seeburg Jap Con	59.50	89.50
Seeburg Shoot the		
Chute	29.50	125.00
Skee Barrel Roll	95.00	135.00
Skill Roll	69.50	99.50
Super Torpedo	49.50	109.50
Super Triangle	35.00	49.50
Supreme Bolascore	49.50	89.50
Supreme Gun (Rev)	55.00	89.50
Supreme Skee Roll	40.00	110.00
Supreme Skill Roll	135.00	79.50
Supreme Rocket		
Buster	35.00	79.50
Tally Roll	49.50	89.50
Tail Gunner	30.00	49.50
Tri-Score	50.00	99.50
Warner Voice Record.	49.50	69.50
Western Baseball '39	20.00	37.50
Western Baseball '40	49.50	95.00
	29.50	49.50
Williams' All Stars		319.50
Wurlitzer Skeeball	<b>59.</b> 50	165.00

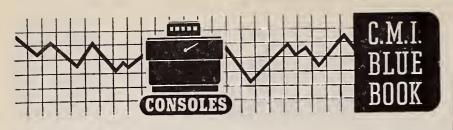


A.					
ABC Roll Down	129.50	175.00	Genco Total Roll 5	9.50	100.00
Arrows	69.50	115.00	Hawaii Roll Down 7	5.00	145.00
Big City	50.00	85.00	One World 7	9.50	85.00
Bing-A-Roll	225.00	275.00	Singapore10	0.00	165.00
Buccaneer		200.00	Sportsman Roll 4		69.50
Chicoin Roll Down		89.50	f —		
Esso Stars	64.50	100.00	Tropicana 16	0.00	225.00
Genco Advance Roll	89.50	175.00	Tin Pan Alley 10	0.00	225.00
		-			



52.50 10.00 25.00 29.50 59.50 99.50 39.50 49.50 39.50 49.50 69.50 69.50 69.50 159.50 145.00 25.00 59.50 59.50 119.50 30.00 45.00 99.50 50.00 69.50 125.00 89.50 59.50 109.50 110.00 195.00 245.00

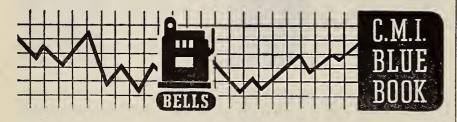
1111111			
5c Baker's Pacer DD	89.50	129.50	Club Bells 25c
CS Baker's Pacer DD	175.00	250.00	Club House
25c Baker's Pacer DD	265.00	350.00	Fast Time FP
5c Baker's Pacer Std.	42.50	89.50	Fast Time PO
CS Baker's Pacer Std.		425.00	Galloping Domino (41)
CS Baker's Pacer Std.		350.00	Galloping Domino (42)
Bally Draw Bell 5c		250.00	High Hand
Ball Draw Bell 25c		259,50	Jungle Camp FP
Ball DeLuxe Draw Bell			Jungle Camp PO
5c		295.00	Jumbo Parade Comb
Bally DeLuxe Draw Bel			Jumbo Parade FP
25c		399.50	Jumbo Parade PO
Bangtails '41		149.50	Jumbo Parade 25c
Big Game PO		69.50	Kentucky Club
Big Game FP	49.50	69.50	Lucky Lucre 5-5
Big Top PO	69.50	79.50	Lucky Lucre 5c
Big Top FP	69.50	75.00	Lucky Star
Bob Tail P.O	35.00	79.50	Lucky Star '41
Bob Tail FP	49.50	89.50	Mills 4 Bells
Club Bells	49.50	89.50	Mills 3 Bells



Paces Races Bl Cab	29.50	40.00	Sun Ray	49.50	85.00
Paces Races Br Cab		75.00	Super Bell 5c Comb		95.00
				59.50	125.00
Arrow	59.50	75.00	Super Bell Two Way		
Paces '39 Saratoga	45.00	65.00	5-5	89.50	125.00
Paces Saratoga w rails	49.50	59.50	Super Bell Two Way 5-25		
Paces Saratoga no			5-25	99.50	169.50
rails	39.50	59.50	Super Bell Four Way		
Paces Saratoga Comb	49.50	95.00	5-5-5-5 1	25.00	169.50
Paces Saratoga Jr. PO	25.00	49.50	Super Bell Four Way		
Paces Saratoga Sr. PO	37.50	69.50	5-5-5-25 1	69.50	185.00
Paces Reels Comb	49.50	95.00	Super Bell Four Way		
Paces Reels Jr. PO	49.50	69.50	Super Bell Four Way 5-5-10-25 3	25.00	450.00
Paces Reels Sr. PO	50.00	65.00	Super Bonus Bell 5c		
Paces Reels w rails	49.50	69.50	Super Bonus Bell 5c FP & PO 2	65.00	345.00
Paces Reels no rails	30.00	95.00	Super Bonus Bell 5c-25c		
Paces Twin 5-5	59.50	89.50	FP & PO 4		595.00
Paces Twin 5-10	69.50	125.00	Super Bonus Bell 5c-5c		
Paces Twin 10-15	79.50	125.00	FP & PO Combo 4		575.00
Paces Twin Console			Super Bonus Bell		
5-25	99.50	149.50	5-10-25c PO 6	75.00	800.00
Pastime	49.50	69.50	Super Track Time 1	00.00	175.00
Roll 'Em	32.50	59.50	Super Track Time		
Silver Moon Comb	50.00	69.50	ŤKT 1	65.00	200.00
Silver Moon PO	49.50	79.50	Track Odds Daily Dbl. 1	50.00	279.50
Silver Moon FP	49.50	85.00	Track Odds DD JP		
Silver Moon 10c	59.50	99.50	Buckley 2	25.00	299.50
Silver Moon 25c	55.00	100.00	Track Time '39	69.50	89.50
Skill Time '37	20.00	37.50	Track Time '38		95.00
Skill Time '38	25.00	79.50	Track Time '37		
Skill Time '41		52.50	Triple Entry		89.50



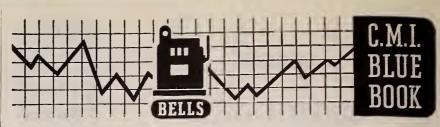
Big Game PO	35.00	49.50	Pastime (Rev) 39.5	0 49.50
Big Parley		195.00	Pacemaker PO 15.0	0 35.00
Big Prize FP		42.50	Pimlico FP 47.5	0 79.50
Big Prize PO		20.00	Race King (Rev) 29.5	
Blue Grass FP		65.00	Record Time FP 35.0	
Blue Ribbon PO		35.00	Rockingham 105.0	
Club Trophy FP		74.50	Santa Anita 24.5	
Contest FP		65.00	Sport Event FP 19.5	0 51.50
Daily Races	124.50	175.00	Sky Lark FP &PO 30.0	0 69.50
Dark Horses FP		60.00	Special Entry 269.5	0 349.50
'41 Derby FP	72.50-	79.50	Sport Special FP 19.5	
Dust Whirls	89.50	129.50	Sport Page PO 19.5	0 35.00
Entry	369.50	595.00	Spinning Reels PO 19.5	0 37.50
Gold Cup		30.00	Sport King PO 32.5	0 59.50
Grand National	19.50	25.00	Stepper Upper PO 15.0	0 50.00
Grand Stand PO	14.50	25.00	Sportsman (Rev) 32.5	0 37.50
Gold Medal PO	10.00	25.00	Thorobred 25.0	0 79.50
Hot Tip		235.00	Turf Champ FP 49.5	0 69.50
Jockey Club	59.50	75.00	Turf King 69.5	0 79.50
Jockey Special	410.00	439.50	Victory FP 10.0	0 25.00
Kentucky	49.50	62.50	Victory Derby 125.0	0 209.50
Long Acre	25.00	89.50	Victory Special 125.0	0 229.50
Long Shot PO		59.50	War Admiral (Rev) 15.0	0 85.00
One Two Three '41		59.50	Whirlaway (Rev) 39.5	0 60.00
Owl FP		49.50	Winning Ticket 15.0	0 25.00



MILLS						
5c Black HL	. 79.50	125.00				
10c Black HL	. 135.00	159.50				
25c Black HL	. 130.00	150.00				
5c Emerald Chrome						
HL	. 175.00	219.00				
10c Emerald Chrome						
HL	. 109.50	185.00				
25c Emerald Chrome						
HL	. 155.00	190.00				
50c Emerald Chrome						
HL	. 139.50	250.00				
5c Gold Chrome HL	. 89.50	129.50				
10c Gold Chrome HL.	89.50	129.50				

#### MILLS (Cont.)

	·····	
	50c Gold Chrome HL 249.50	375,00
	5c Gold Chrome 79.50	119.50
	10c Gold Chrome 79.50	119.50
	25c Gold Chrome 99.50	125.00
	50c Gold Chrome 150.00	209.50
	Copper Chrome 79.50	119.50
Ĭ	10c Copper Chrome 129.50	210.00
ı	25c Copper Chrome 139.50	200.00
ı	5c Club Bell 90.00	149.50
	10c Club Bell 100.00	169.50
N	25c Club Bell 135.00	165.00
ı	50c Club Bell 189.50	375.00
u	1c Blue Front 65 00	75.00



#### MILLS (Cont.)

MILLS (C	ont.)	
5c Blue Front	59.50	119.50
10c Blue Front	69.50	129.50
25c Blue Front	79.50	139.50
50c Blue Front	100.00	249.50
1c Brown Front	79.50	119.50
5c Brown Front	90.00	109.50
10c Brown Front	90.00	109.50
25c Brown Front	95.00	120.00
50c Brown Front	179.50	245.00
1c Cherry Bell	69.50	119.50
5c Cherry Bell	65.00	95.00
10c Cherry Bell	67.50	105.00
25c Cherry Bell	89.50	110.50
1c Bonus Bell	99.50	129.50
5c Bonus Bell	89.50	119.50
10c Bonus Bell	72.50	124.50
25c Bonus Bell	79.50	139.50
5c Original Chrome	69.50	109.50
	84.50	119.50
10c Orig. Chrome		
25c. Orig. Chrome	70.00	119.50
50c Orig. Chrome	165.00	250.00
1c QT Glitter Gold	29.50	75.00
5c QT Glitter Gold	69.50	85.00
10c QT Glitter Gold	69.50	100.00
25c QT Glitter Gold	69.50	100.00
1c VP Bell	19.50	31.50
1c VP Bell JP	25 <b>.0</b> 0	37.50
1c VP Bell Green	22.50	29.50
5c VP Bell Green	29.50	39.50
1c VP Chrome	34.50	
5c VP Chrome	30.00	44.50
5c VP Chrome Plus	17.50	55.00
1c P Bell B&G	29.50	10.00
5c VP Bell B&G	29.50	50.00
Vest Pocket '46	44.50	59.50
5c Futurity	49.00	85.00
10c Futurity	89.50	109.50
25c Futurity	119.50	150.00
50c Futurity	149.50	194.50
5c Black Cherry Bell	119.50	154.50
10c Black Cherry Bell 25c Black Chery Bell	130.00	169.50
25c Black Chery Bell	135.00	179.50
25c Golf Ball Vendor		125.00
5c War Eagle	35.00	79.50
10c War Eagle	69.50	79.50
25c War Eagle	79.50	85.00
50c War Eagle	149.50	150.00
5c Melon Bell	50.00	95.00
10c Melon Bell	85.00	100.00
25c Melon Bell	100.00	140.00
Golden Falls 5c	95.00	164.50
	134.50	164.50
Golden Falls 25c		179.50
Golden Falls 50c		350.00
		200.00

#### GROETCHEN

1c Columbia	29.50	60.0
5c Columbia Chrome	39.50	74.5
5c Columbia JPV		
Bell	32.50	69.5
5c Columbia Fruit	37.50	69.5
5c Columbia Cig RJ	39.50	49.5
5c Columbia DJP	45.00	75.0
10c Columbia DJP	59.50	89.5
5c Columbia Club		
Cig GA	29.50	37.5
5c Columbia Club DJ	50.00	89.5
10c Columbia Club		
Cig GA	59.50	79.5
5c Columbia Cig. GA	35.00	39.5
5c Columbia Fruit GA	49.50	79.5
5c Columbia Orig GA	25.00	45.0
5c Conv Columbia		-0.0
Chrome	49.50	59.5

#### PACE (Cont.)

I ACL (CO		
10c Comet FV	39.50	60.00
25c Comet FV	50.00	125.00
50c Comet FV	98.50	125.00
5c Comet DJP	40.00	79.50
10c Comet DJP	50.00	79.50
1c Comet Blue	20.00	37.50
5c Comet Blue	30.00	59,50
10c Comet Blue Front	30.00	40.00
25c Comet Blue Front	59.50	89.50
50c Comet	125.00	145.00
5c All Star Comet	57.50	69.50
10c All Star Comet	29.50	49.50
25c All Star Comet	49.50	69.50
50c All Star Comet	149.50	225.00
1c All Star 2-4	20.00	35.00
1c Rocket	49.50	69.50
5c Rocket	55.00	79.50
10c Rocket	69.50	89.50
25c Rocket	79.50	100.00
5c TJ Comet	25.00	47.50
5c Club Bell	49.50	124.50
10c Club Bell	69.50	124.50
25c Club Bell	119.50	125.00
50c Club Bell	139.50	250.00
5c Comet Red	79.50	90.00
10c Comet Red	79.50	120.00

#### **JENNINGS**

	-	
5c Chief	25.00	65.00
10c Chief	25.00	64,50
25c Chief	59.50	145.00
5c Club Bell	65.00	165.00
10c Club Bell	89.50	139.50
25c Club Bell	50.00	110.00
50c Club Bell	199.50	235.00
5c Silver Moon Chief	29,50	39.50
10c Silver Moon Chief	9.50	29.50
25c Silver Moon Chief	59.50	79.50
5c Silver Chief	79.50	85.00
10c Silver Chief	79.50	99.50
25c Silver Chief	79.50	149.50
50c Silver Chief	189.50	249.50
10c Golf Vndr	89.50	129.50
25c Gold Ball Vndr	109.50	149.50
Cigarolla	40.0θ	75.00
Cigarolla XXV	30.00	60.00
Cigarolla XV	49.50	99.50
5c Victory Chief	50.00	100.00
10c Victory Chief	55.00	110.00
25c Victory Chief	109.50	129.50
1c 4 Star Chief	49.50	65.00
5c 4 Star Chief	49.50	69.50
10c 4 Star Chief	64.50	75.00
25c 4 Star Chief	85.00	129.50
5c Victory 4 Star Ch	75.00	115.00
10c Victory 4 Star Ch	85.00	125.00
25c Victory 4 Star Ch	95.00	200.00
5c Super DeLuxe Club		
Chief	149.50	175.00
10c Super DeLuxe Club		
Chief	149.50	175.00
5c Standard Chief		210.0θ
and the contract of the contra	100.00	2,0,00

#### WATLING

475.00

10c Standard Chief .... 120.00 210.00 25c Standard Chief .... 179.50 220.00 50c Standard Chief .... 189.50 249.50 \$1.00 Standard Chief.. 379.50

5c Bronze Chief ...... 125.00 150.00

10c Bronze Chief ........ 135.00 159.50

	110.00					
99.50	125.00	5c Columbia Fruit GA 49.50	79.50	5c Rolatop '46	49.50	150.00
150.00	209.50	5c Columbia Orig GA 25.00	45.00			
79.50	119.50	5c Conv Columbia	10.00	10c Rolatop '46	60.00	150.00
129.50	210.00			25c Rolatop	60.00	150.00
139.50	200.00	Chrome 49,50	59.50			007.00
90.00	149.50			50c Rolatop 1	45.00	295.00
100.00	169.50			5c Club Bell	e= 00	95.00
135.00	165.00	PACE				30.00
189.50	375.00	, ACL		10c Club Bell	75.00	125.00
65.00	75.00	5c Comet FV 37.50	49.50	25c Club Bell 1		185.00
		31100	43.50	256 Club Beil 1	45.00	189.00

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## MAJOR LEAGUE BASEBALL

- \*Base-Running" Unit on Playfield
- "CAPTIVE" SCORING LANES
- ANIMATED BACK-GLASS
- FAST "BASEBALL" ACTION

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BUTTON
EACH SIDE

REPLAY BUTTON

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Distributor

UNITED MANUFACTURING COMPANY

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## IT'S BALLY RESERVE AGAIN!

FAMOUS BUILD-UP BONUS. AND ALL-12" SKILL FEATURE PLUS HIGH-SCORE COMPETITIVE PLAY APPEAL



Here's the "shot-in-the-arm" 5-Ball game you've been waiting for ... your big opportunity to "get well" in a hurry! CARNIVAL is a modern pepped-up version of the famous BALLY RESERVE of 1938 ... with original BALLY RESERVE BUILD-UP BONUS that steps up, up, up and keeps players glued to the game, fascinated by the simple, easy-to-understand score-system (hit all 12

bumpers) and the powerful appeal of the EVER-INCREASING
BONUS. Bally's new CARNIVAL is BALLY
RESERVE plus HIGH-SCORE competitive play appeal
... plus new fast action ... plus KICKER-

BUMPERS . . . plus new modern flash . . . plus new
1948 trouble-free mechanisms. Earnings on
test locations are double and triple usual
5-ball average. Get your share. Try
CARNIVAL on your slowest spot and
you'll agree . . . IT'S BALLY

KICKER-BUMPER
BUTTON
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